

# The La Crosse Tribune

Western Wisconsin — Southern Minnesota — Northern Iowa.

Getting Better  
All The Time

VOLUME XII, NUMBER 253.

LA CROSSE, WISCONSIN MONDAY, MARCH 6, 1916.

PRICE TWO CENTS

## DOMESTIC SCIENCE BEGINS TO FIND HOME APPLICATION

Housekeeping Now is Stand-  
ard Profession Taught in  
Most Schools and  
Colleges

## PRACTICE HOUSES ARE NEEDED

In New York They Give the  
Girls Stated Income and  
Require Them to Conduct  
Family of Five

## GOVERNMENT HELPS RURAL WIVES

County Agents Visit and Of-  
fer Tips on Modern  
Economy to County  
Housekeepers

BY FREDERIC J. HASKIN  
WASHINGTON, D. C., March 2.—  
There is a woman in a New Jersey  
town who takes care of a twenty-  
room house, in addition to a husband  
and several children, without any as-  
sistance—and she doesn't work very  
hard either. She is a born execu-  
tive. She takes advantage of all the  
latest scientific household devices,  
and she keeps a card index of the  
house and its contents. She does her  
laundry by sitting in a chintz-covered  
chair and operating sundry push-  
buttons and levers; and if Willie  
wants his winter cap, he is referred  
to "C" in the card index.

Science in Homes  
This woman and her house are of  
course exceptional, but they are  
symptomatic of a widespread change.  
Domestic science has been taught in  
the schools for a long time, and now  
the results are appearing in homes  
to a most gratifying extent. The over-  
worked housekeeper is disappearing  
from the land. There is very little  
excuse for her. Capable women  
everywhere are demonstrating that  
the use of system and electricity  
a housekeeper can do all of her own  
work and have hours left over.

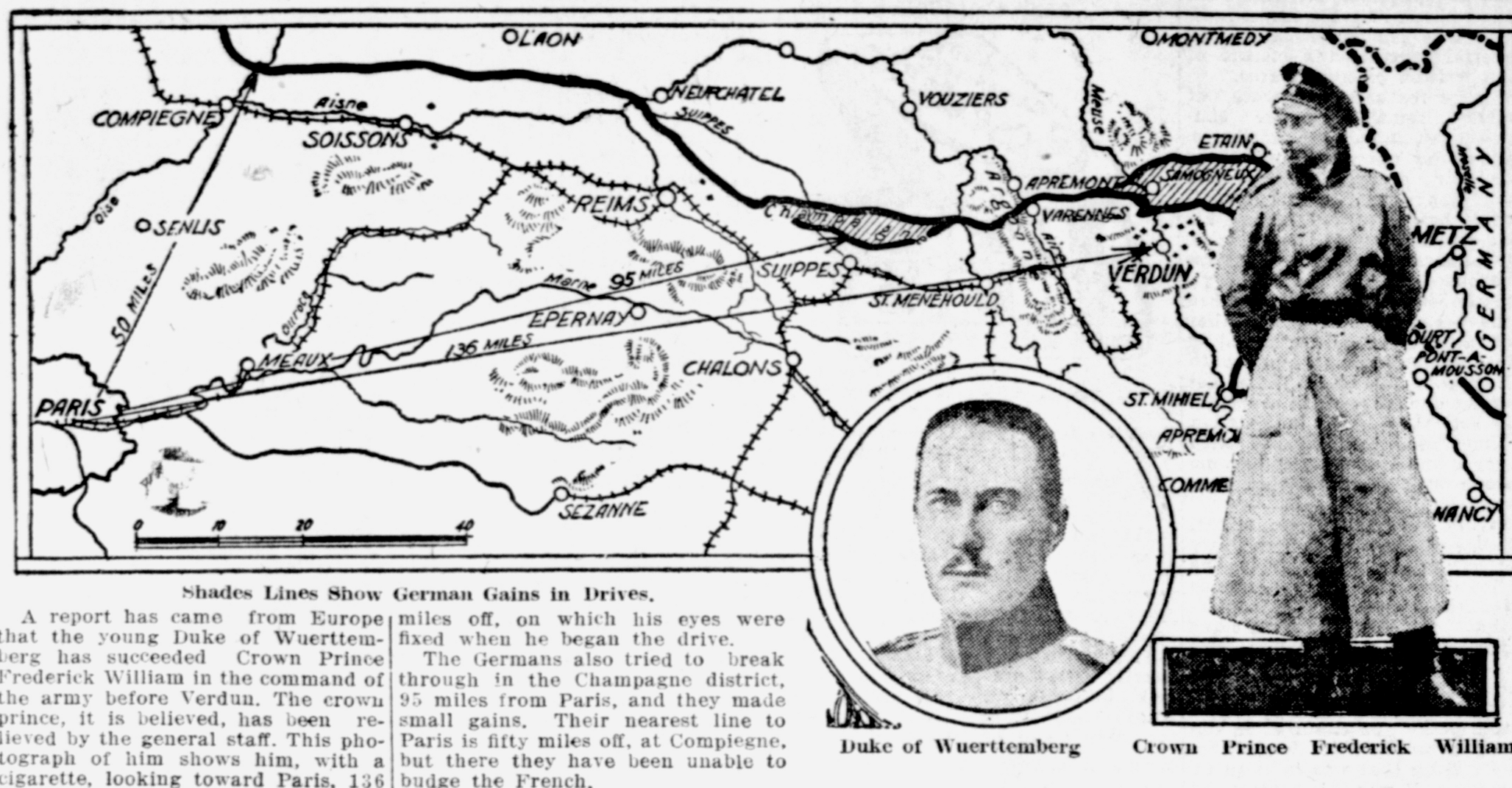
Housekeeping has become a stand-  
ard profession, taught in the public  
schools and colleges and by the fed-  
eral government through the offices  
of the department of agriculture.  
It is no longer simply the aimless rep-  
etition of tradition. The present gen-  
eration does not bake things a cer-  
tain way because grandmother used  
to do it; instead it comes home from  
cooking school and eyes critically the  
family cooking. "Gee Ma, don't you  
know you oughtn't to boil the baby's  
milk?" is what Mrs. Jones hears from  
her twelve-year old Janie on the East  
Side, and on the West Side the more  
prosperous Mrs. Brown is reproved  
by her daughter in the high school  
for serving two "heavy" vegetables at  
the same meal.

Cooking Only One Phase  
Cooking is only one phase of the  
business of housekeeping which is  
undergoing a reform through the ef-  
forts of the scientifically-taught  
young. In their courses in home  
economics, the schools are teaching  
not only dietetics and dressmaking,  
but the value of artistic decoration  
and the importance of getting a dol-  
lar's worth out of a dollar. In New  
York City the Speyer school in con-  
nection with the Teachers' College of  
Columbia University has rented an  
apartment to be used in the practi-  
cal demonstration of housekeeping  
for its students, and five hundred  
dollars has been appropriated to fi-  
nance the project.

The home economics class was told  
to consider the problems of an im-  
aginary family by the name of Yorke,  
consisting of Mr. and Mrs. Yorke, the  
father of Mrs. Yorke, and the three  
Yorke children—a girl of fourteen,  
a boy of eight and another girl aged  
two. The income of the family was  
\$1,200. The class was to rent an  
apartment for them, furnish it, and  
calculate running expenses.  
The teachers took the students to  
see many apartments and finally  
brought them to the one that had  
been selected by the school, point-  
ing out its advantages over the others  
in the matter of location, light  
and air. The apartment rented for  
twenty-seven dollars a month, which  
they decided was the right amount  
for the Yorke family to pay when  
you considered that this price also  
included heat. Then came the mat-  
ter of furnishing it, which they fig-  
ured would cost two hundred dol-  
lars. This they counted as the sav-  
ings of the Yorke family and not as  
a part of the yearly income. The  
girls visited the department stores,  
and supervised by the instructors, se-  
lected furniture and materials, the  
instructors pointing out the various  
differences between good and bad ar-  
ticles.

\$20 For Light  
Next came the question of light.  
The school decided to let two stu-  
dents live in the apartment on con-  
dition that they take care of it and  
help with the work of the other girls,  
and an appropriation of twenty dol-  
lars was set aside to cover the cost  
of eight months' light. Besides this,  
twenty dollars was contributed out  
of the fund for research work in in-  
vestigating the recreation and amuse-  
ment advantages of the neighbor-  
(Continued on Page 5 Col. 5)

## Crown Prince Looking Toward Goal of Dreams—Paris



Shades Lines Show German Gains in Drives.  
A report has come from Europe that the young Duke of Wuertemberg has succeeded Crown Prince Frederick William in the command of the army before Verdun. The crown prince, it is believed, has been re-  
lieved by the general staff. This photo-  
graph of him shows him, with a  
cigarette, looking toward Paris, 136

Duke of Wuertemberg

Crown Prince Frederick William

## Associated Pastors Enthusiastic By First Fruit Of Campaign

Rev. W. J. Peacock—  
"It is a good beginning and  
the attendance showed a marked  
increase. The size of the au-  
dience showed that the people  
are taking the idea seriously."

Rev. C. C. Rowlinson—  
"It is a great success. The  
people seem to take to the idea  
and the attendance at both ser-  
vices was much larger than usual."

Rev. E. C. Dixon—  
"A larger congregation than  
usual showed that people are  
pleased with the idea. We had  
a marked increase in the mem-  
bership of the church. People  
are encouraged by the services."

Rev. J. E. Watson—  
"I am heartily in favor of it.  
There was a marked increase in  
the attendance. The audience  
at the morning service was the  
largest that we have had for  
some time."

Rev. D. C. Jones—  
"A great success for the be-  
ginning. I think that the idea  
will grow and the people seem  
to be taking hold."

Rev. G. R. Longbrake—  
"The idea is indicative of big  
possibilities. People will re-  
spond to any successful good  
thing when put to them in the  
right way."

Rev. J. H. Klaus—  
"Finest thing that ever struck  
La Crosse. People are falling in  
line. Attendance was much lar-  
ger than usual."

Rev. W. E. Schmitt—  
"Fine thing. A good many  
people will attend whether it is  
their duty or not. Larger at-  
tendance is shown."

Rev. T. Knutsen—  
"I think it is a splendid idea.  
The marked increase in atten-  
dance shows that people are en-  
thusiastic about it."

Rev. B. C. Brandenburgh—  
"Good attendance. The idea  
is fine and the people seem to  
take to it. It is the proper  
thing, according to those who  
think."

Rev. J. H. Benson—  
"There was a marked differ-  
ence in attendance, and the con-  
gregations will increase right  
along. Indications point to an  
increase every week. I think it  
will work out splendidly."

Rev. F. A. Clarke—  
"I think it is all right. The  
effect will be general, and it  
will have a great effect on the  
community. We had larger con-  
gregations than ever before."

Prof. H. N. Sherwood—  
"The Tabernacle Baptist  
church is in rather exceptional  
case, since it is without a pas-  
tor, but even so we had the  
largest congregation yesterday  
morning that we have had since  
last September. There was a  
thirty per cent increase, and  
many were new faces in the  
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## VOTE ON M'LEMORE RESOLUTION IN THE HOUSE TOMORROW

Desires of Wilson for the  
Tabling of Resolution  
Assured of Success  
Today

## GERMAN APPENDICES AWAITED

Photographic Copies of Al-  
leged British Orders to  
Merchantmen Ex-  
pected

WASHINGTON, March 6.—Three  
important developments today shaped  
this government's future hand-  
ling of the German submarine is-  
sue.

While in the senate new out-  
bursts were being vented on the  
subject of a resolution  
warning Americans off armed  
merchantmen and across the street  
from the capital twenty-one dem-  
ocrats were lunching and discussing  
it with W. J. Bryan, house leaders  
this afternoon completed plans  
whereby the house will vote tomor-  
row on the resolution.

The necessary rule was agreed  
upon by the rules committee, repub-  
lican members dissenting and the  
McLemore resolution was placed on  
the calendar for tomorrow, repub-  
licans assisting.

Four hours' debate will be al-  
lowed on the merits of the resolution  
and an hour and a half on the rule.  
The excitement will begin at 11  
o'clock. A vote is not expected before  
night.

Democratic Leader Kitchin and  
other advocates of a warning resolu-  
tion reiterated today that the merits  
of the controversy would have to be  
fought out later with a vote on a  
simple warning resolution; Kitchin  
himself expects to vote to table the  
McLemore resolution.

Colonel E. M. House, the presi-  
dent's personal and ultra-confiden-  
tial advisor, back from his secret  
mission among the belligerents, was  
to give the president information of  
utmost importance.

The appendices to the German de-  
cree against armed merchantmen,  
photographic copies of alleged secret  
British orders to merchantmen to at-  
tack submarines, were to arrive at  
the state department.

Another sub-surface influence in  
the intricate and delicate situation  
was the presence of former Secretary  
of State Bryan. Bryan's friends vig-  
orously denied he would openly and  
actively oppose the president in the  
dispute with congress. Bryan will  
not be here when the house's vote  
is taken tomorrow. He leaves this  
afternoon to make a night address

(Continued on Page 6, Col. 1)

## PRIEST KILLED BY WOMAN WHO SAYS HE WRONGED HER

ST. PAUL, Minn., March 6.—Rev.  
Henry Jakeski, Polish pastor of St.  
Cassimir's Roman Catholic church,  
was killed Saturday night by Mrs.  
Amelia Dudek, who charges the  
priest wronged her, arraigned today  
she was referred to the district court  
where her sanity will be decided.  
This step is said to preface the gen-  
eral defense of the woman that she  
is insane. Her husband admitted she  
acted queer. Catholics thought her  
insane, they said, when she brought  
charges in 1913 that the priest as-  
saulted her, indecently, when she  
was recovering from an illness, and  
while he made a pastoral call.

## SENATE VOTE HAS ITS EFFECT ON SENTIMENT OF GERMAN OFFICIALS

BY CARL W. ACKERMAN  
(United Press Staff Correspondent.)

BERLIN, via Amsterdam, March  
3.—The senate's vote of confidence  
for President Wilson last Friday  
has lessened the possibilities of a  
German-American break, well-in-  
formed Americans, who have can-  
vassed the situation thoroughly,  
said today.

Officials and the public are some-  
what puzzled at the exact meaning

of the senate vote. But the general  
opinion is that it strengthens the  
hands of those who, though desir-  
ing a most vigorous submarine war,  
do not want to take any chance of  
a break with America.

The newspapers differ widely in  
their interpretation of the senate's  
action. For the most part they agree  
that the senate, seemingly, voted to  
keep hands off the German-Ameri-  
can controversy excepting in a case  
likely to result in war.

## "TED" J. RITTER DIES AT HIS HOME SUNDAY EVENING

Deputy Federal Revenue  
Stamp Collector Succumbs  
Suddenly as Result of  
Intestinal Trouble

## ACTIVE IN DEMOCRATIC POLITICS

Served as Assistant City  
Clerk Under E. H. Hoff-  
man Until Appointed  
to U. S. Position

## FUNERAL WEDNESDAY MORNING

Last Services for Popular  
Young Man to Be Held  
from St. Johns Catho-  
lic Church, North Side

Theodore J. Ritter, aged 33, deputy  
federal revenue stamp collector  
here for two years, and formerly as-  
sistant city clerk, died at his home at  
923 Avon street, at 7 o'clock last  
night following an illness of two  
weeks. Physicians announced today  
that infection caused by intestinal  
trouble of long standing was the  
cause.

Mr. Ritter was known to hundreds  
of citizens in La Crosse and his per-  
petually sunny disposition made him  
popular with all with whom he came  
in contact. News of his death was  
received about the city today with  
deep and genuine grief.

Born in La Crosse  
Mr. Ritter was born on the north  
side March 17, 1882. He came of  
German parentage and was a mem-  
ber of St. John's Catholic church.  
Extreme unction was administered to  
him yesterday.

While watching his father at work  
in the Milwaukee railroad yards at  
the age of five, Mr. Ritter was run  
over by a switch engine. His leg was  
amputated.

Active Democrat  
Mr. Ritter was active in demo-  
cratic politics and for three years  
he was assistant city clerk under  
Mayor Edward Hoffman. He re-  
mained in that position until Presi-  
dent Wilson appointed him revenue  
stamp collector here on August 16,  
1914. Prior to entering the city  
clerk's office he was north side  
weighmaster.

On Washington's birthday, Mr.  
Ritter attempted to work. Although  
suffering, he came to the office but  
was forced to return home. He grad-  
ually grew worse.

Funeral Wednesday  
Although the details have not been  
arranged, funeral services will be  
Continued on Page 6, Column Three

## REPORT TRIO OF FORTS WRECKED IS UNCONFIRMED

Amsterdam Says Forts De  
Vaux with De Tavanues  
and Moulainville Are  
Shattered

## QUIET REIGNS AFTER SUNDAY FIGHT

Germans Assaulted Douau-  
mont Plateau Yesterday  
But Were Repulsed  
by the French

## BATTLE IN ITS THIRD WEEK

Berlin Reports Hundred  
Square Miles Has Been  
Taken from French  
in Offensive

BERLIN, March 6.—Minor  
engagements occurred on the  
east bank of the Meuse, north  
of Verdun last night, the war  
office reported this afternoon.  
The Germans captured four-  
teen officers and 934 men.

PARIS, March 6.—The most  
violent artillery fighting occurred  
on the left bank of the  
Meuse west of Douaumont and  
in the Woëvre region last night,  
the war office reported this af-  
ternoon, but there was no im-  
portant infantry actions.

In the Argonne French artil-  
lery cannonaded Cheppy wood  
positions of the Germans and  
also enemy works around the  
Avocourt-Malancourt road.

Elsewhere on the front a calm  
prevailed last night.

LONDON, March 6.—Three of the  
Verdun forts, defending the city from  
the east have been almost totally  
wrecked by the German bombard-  
ment, according to Amsterdam dis-  
patches today.

The Amsterdam dispatch repeated  
previous reports unconfirmed from  
Berlin that Fort De Vaux, five  
miles northeast of Verdun, is in  
ruins. It added that forts Moulain-  
ville and De Tavanues, next in line  
south of De Vaux, have been badly  
damaged by German mortars if they  
have not been totally destroyed.

The latest Berlin official dis-  
patches carry no confirmation of the  
Amsterdam reports. The Germans  
have occupied Dieppe, two miles  
northeast of Fort De Tavanues, from  
which point they could bring heavy  
guns to bear upon the fort. Hand-  
to-hand fighting has occurred at the  
railway station of Eix, midway be-  
tween Fort De Tavanues and Fort

## NEWTON D. BAKER OF CLEVELAND NEXT HEAD OF WAR DEPARTMENT



Newton D. Baker

## PACKED CHURCHES CITY'S RESPONSE TO "AD" CAMPAIGN

Estimated that 10,000 Per-  
sons Went to Church in La  
Crosse on First of "Go-  
to-Church Sundays"

## MOST OF THEM "OWN PEOPLE"

Pastors Pleased by Interest  
Displayed by the Church  
Members; Indicates  
Deep Interest

With crowds that filled the  
churches to the doors La Crosse an-  
swered the publicity appeal of the  
churches yesterday. On the first  
Sunday of the eight to be included  
in the "go-to-church" campaign prac-  
tically every house of worship in the  
city had a congregation that ap-  
proached a record. Clergymen, com-  
paring notes today, estimated that  
10,000 persons went to church yester-  
day morning in La Crosse.

The figures were based on esti-  
mates of morning and evening at-  
tendance at all twenty-three of the  
city's houses of worship, including  
those not taking part in the "go-to-  
church" campaign. These latter felt  
the awakening of the go-to-church  
spirit, reports of larger attendance  
indicated. The appeal made through  
publicity channels was non-sectarian.

Pastors of the associated churches,  
the thirteen who are behind the pub-  
licity campaign whose beginning  
electrified the city last week, were  
pleased today by a particular fea-  
ture of yesterday's attendance.

"They were our own people," said  
one of the clergymen. "We had all  
of our own in the churches yester-  
day morning. There were many  
strangers, of course, and for that we  
are glad; but we are even more  
pleased that we reached our own  
folks."

"It augurs well for the future of  
the movement. Those great serious  
meetings yesterday morning indi-  
cate, it seems to me, that we have  
reached behind the apathy that  
cloaks some of our good people. With  
that we can do things. If we can do  
that we have touched something  
lasting to come from our movement.  
Yesterday was a spiritual awaken-  
ing."

It was just that "spiritual awak-  
ening" whose need was emphasized  
by Rev. D. C. Jones, pastor of the  
First Presbyterian church, at the big  
union meeting in the Congregational  
church last night. There were at  
least 500 people in the pews, swell-  
ing with unwonted volume the fa-  
miliar old hymns which were sung  
as a part of the service.

"There must be a spiritual awak-  
ening if this movement is to be of  
service," declared Mr. Jones. "If  
that does not come, it will prove to  
be a futile, passing effort without  
permanent results."

"The churches must emphasize  
the spiritual relationship," Mr. Jones  
said again. "That is how we can do  
most for the social relationship. It  
is my conviction that we have been  
beginning at the wrong end. It is  
not the mission of the church to  
change men. It is God's mission to  
do that. The church cannot make  
men honest. The church cannot make  
men sincere and truthful. It is the  
church's mission to make men get  
right with God."

"God will teach them to get right  
with their fellow men."

The meaning of the go-to-church  
campaign in terms of service to the  
community was interpreted by Rev.  
E. C. Dixon, pastor of the First Meth-  
odist church, who followed Rev.  
Jones. He urged the responsibility  
of the church.

"Am I my brother's keeper?"  
that question of Cain's was the ques-  
tion of a murderer," Mr. Dixon de-  
clared. "We have a duty to our city."

(Continued on Page 6, Col. 5)

## MIDDLE WESTERNER ACCEPTS OFFER TO SUCCEED GARRISON

Cleveland Man Is Thought  
Will Succeed to War Sec-  
retaryship White  
House Admits

## PERSONAL FRIEND OF WILSON

Cleveland Man Is Thought  
to Fill Qualifications;  
Place Should Be Held  
by Westerner

WASHINGTON, March 6.—New-  
ton D. Baker, aged 45, twice Mayor  
of Cleveland, Ohio, disciple of Tom  
Johnson and effective supporter of  
President Wilson at the Baltimore  
convention will be secretary of war  
in the president's cabinet. Admis-  
sion of the fact was made at the  
white house today.

Baker, who twice declined an in-  
vitation to become secretary of the  
interior when the president was  
forming his cabinet, has accepted the  
place made vacant by Linley M.  
Garrison's resignation.

Baker is not entirely without  
cabinet experience. He served as  
private secretary to Postmaster Gen-  
eral Wilson from 1896 to 1897. He  
has always been a democrat and is  
a strong personal friend of President  
Wilson.

He was born in Martinsburg, W.  
Va., December 3, 1871, and is a  
graduate of John Hopkins and  
Washington & Lee universities.

Baker Confirms It  
CLEVELAND, O., March 6.—New-  
ton D. Baker this afternoon confirm-  
ed the report that he had accepted  
President Wilson's offer to be secre-  
tary of war.

In the appointment of Baker, the  
president, it is said, meets a qualifi-  
cation which it has been intimated is  
considered important—that the new  
secretary be an attorney from the  
middle west.

He has had the rough and tumble  
experience of politics, being a long  
term pupil of Tom Johnson.

Appreciate Confidence  
"I have accepted the post," said  
Baker after the official announce-  
(Continued on Page 6, Col. 2)

## BELGIUM ROMANCE TO BE REVIEWED IN CIRCUIT COURT

Clementine Maes Brings  
Suit for Divorce Alleging  
Cruel and Inhuman  
Treatment

A romance which commenced in  
1905 in the then peaceful city of  
Stavlot, Belgium, may end in circuit  
court here if Judge Edward C. Hig-  
bee grants a decree of divorce to Mrs.  
Clementine Maes, Frenchwoman, and  
wife of Edmund Maes, whose aged  
mother and a sister are captives of  
the German army in their once pros-  
perous home in Luxembourg.

Papers in a divorce action were  
secured by Mrs. Maes today, and  
were served by Constable Louis B.  
Omerberg on Mr. Maes later. Maes  
has been summoned to Judge C. W.  
Hunt's justice court to show cause  
why he should not pay his wife, who  
is said to be a partial invalid, tem-  
porary alimony.

Mrs. Maes charges that Maes beat  
her successively, and that he once  
choked her and at another time threw  
a large knife at her in attempt to  
take her life.

## EUGENE H. HUNT TAKES MANAGEMENT OF WINONA HOTEL

Eugene H. Hunt, manager of the  
Hotel La Crosse, son of C. H. Hunt,  
proprietor of the local house will as-  
sume charge of the Winona house,  
the principal hotel of Winona, Minn.,  
April 1.

He will succeed George Tawney,  
now manager, and a cousin of for-  
mer Congressman James Tawney.  
Tawney will take over a hotel at  
Rochester, Minn., it has been learned  
here.

Mr. Hunt has been given a perma-  
nent contract to operate the hotel.  
The building is said to be valued at  
\$100,000. It is about the same size  
as the Hotel Stoddard and the larg-  
est hotel in Southern Minnesota.

(Continued on Page 6, Col. 5)

(Continued on Page 6, Col. 5)



LITTLE MARY PICKFORD

packed the BLJOU on Sunday matinee and evening, and will play

"THE FOUNDLING"

AGAIN TONIGHT AND TUESDAY

Come early in order to get a seat. One of her greatest screen dramas.

Evenings 7:00, 8:20, 9:30. Tuesday matinees 2:00, 3:20, 3:45.

Wednesday is Brady Day.

Alice Brady in "THE RACK"

HOME OF BETTER PICTURES

M'GREGOR FARMERS' INSTITUTE SUCCESS

Good Weather Favorable to Event and Exhibits Are Many; State Dairy-man Talks

M'GREGOR, Iowa, March 6.—(Special).—The Farmers' institute held here Thursday and Friday was a success in every way. Good weather brought a large crowd both days. The exhibits which were held in the show room of the new brick garage of Haskins and Brooks were considered by many to be the best that have been shown at any institute, with the exception of the corn display. Lectures were given on domestic science and poultry and on dairying, the latter by D. A. Noble of the Iowa State Dairy association. Others who spoke during the meetings were O. Hatfield, a North Dakota farmer, and W. C. Neill of Postville. Three hundred dollars were distributed as prizes for corn, grains, vegetables, apples, butter, eggs, baking, fancy work and in the boys' and girls' department of hand work.

**Local and Personal**

The Underbergers who have been building dams for the government on the ice below the mouth of the Wisconsin have been obliged to quit work for the season as the ice was no longer safe. They had six car-

Why Tolerate Catarrh?

You have noticed, no doubt, that any cold aggravates nasal catarrh, and the flow of mucus amazes you that such objectionable matter could find lodgment in your head. To ignore this catarrh when the cold subsides is wrong because it continues to slowly injure the delicate linings of the nasal passages and clog them up.

To correct catarrh, cleanse the nostrils frequently with a solution of warm water and salt, insert vaseline on retiring, and take a spoonful of Scott's Emulsion after meals for one month. Scott's acts through the blood to feed the tissues, and contains soothing glycerine to check the inflammation and heal the sensitive membranes.

Scott's is pleasant to take.

Scott & Bowne, Bloomfield, N. J.

NEWS NOTES from MOVIELAND

BY DAISY DEAN



Kitty Gordon.

This famous actress, who in private life is Lady Beresford of England, will make her screen debut this month in the five-reel Equitable feature, "As In a Looking Glass."

Miss Gordon came to America a few years ago and immediately won favor as the star of "Alma Where Do You Live?" in which play she appeared on Broadway for two seasons and then toured the United States for three seasons. Then in succession she played stellar roles in "He Came From Milwaukee," "The Passing Show of 1913" and "The Enchantress."

**Great Tragedienne**

Bertha Kalich, the new William Fox leading woman, hails from Lemberg, Galicia. She made her stage debut at the age of 13.

She came to America twenty years ago and after playing in strenuous Yiddish melodramas and in the dramas of Sudermann, Ibsen, Tolstol and Sardou, obtained her introduction to the English speaking audiences of America through her work in Maeterlinck's "Monna Vanna."

Bertha Kalich is probably unrivaled today as a tragedienne. She goes to Fox at the zenith of her fame.

**Movie Star Buys**

Alice Brady has bought a large country estate at one of the highest points in Westchester county, New York, with some of the money she has earned as a movie star. Miss Brady, whose father, William A. Brady, makes so much money in stocks, movies, and play producing that she has no one but herself to spend her money on, plans the raising of thoroughbred horses, cattle and poultry. She recently returned from the mountains of North Carolina, where scenes for the Frohman production, "Then I'll Come Back to You," were taken.

Oh, wait until Louise Glaum comes forth as a star on the Triangle pro-

THE WINNER

By William Winter.

Copyright 1915—The Bobbs-Merrill Company

Jake was right, and Henry looked like neither driver of racing cars nor veteran of the wars. In bodily character he was unimposing, though his shoulders and back were good and his waist and hips slender. These indications of physical virility were more than shaded by his facial individuality. One passed casually over his material parts to the picture of his spirit written on his features.

They were features that were not particularly remarkable for concinnity and yet undeniably attractive. Neither regular nor striking, there was, in their array, a distinct and persistent suggestion of intellectuality. But if brains lurked behind his forehead, dreams lingered in his eyes. Absent and cold when his attention was unaroused, they spoke of the visionary almost too strongly, and might have spoken of impracticability and weakness to one who was led by them into neglecting chin and mouth as indicative of character. These last were strong enough, yet, in a certain scornful set, they half indicated a mind almost too well pleased with their bearer and too ready to assume expressions such as had forced Parker's attention.

He hardly looked his age; might, in fact, have been a good five years younger than he was, but the thoughtful cast of his countenance prevented the appearance of adolescence that might otherwise have been indicated by its pallor and smoothness. And, though his hands and shoulders bore witness to the fact that he was no stranger to hard work, this point was engulphed in the prevailing impression of sensitiveness and feeling that was induced by his expression. It was this contrast of body and spirit that had caused Mr. Parker to stare after him at first in passing wonder and then to laugh a little before he passed out of sight. And others who saw him as he made his way toward his destination found interest enough aroused to make them turn and gaze after him, wondering a little what he was, who carried that dreamer's face on well-set shoulders.

The Crescent factory was several blocks farther down the street, beyond the retail district and separated from it by a section of dingy houses and smoky lofts. Near the railroad yards and some two blocks from the station was the office building, a square brick structure facing the street, while connected with it in the rear were older and dirtier buildings which housed the shops and machinery.

Henry arrived at this spot as the test car which he had seen in front of Parker's garage came to a stop before the main door. The young lady was just alighting from the seat and Henry imagined that she must be on her way to look over the plant or, perhaps, planning to buy one of the famous Crescents. This idea caused him to hurry for he thought that he might get another look at her and repeat that pleasurable indulgence in gazing at something so attractive as she seemed to be. Thus he came to the door at almost the same moment that the car stopped and the driver released his clutch. It moved Henry slightly to see that the man did not attempt to get out and help the girl alight, and he decided the fellow was not a gentleman, though it was true that the girl seemed to be in too big a hurry to await any such attention had it been offered.

She leaped lightly to the walk and hastened into the factory, going so rapidly that she almost collided with Henry. He stepped quickly out of her way and flushed with some embarrassment as she paused an instant to regard him.

"I beg your pardon!" he stammered, though she should have begged his. The girl turned a dazzling complexion full upon him and showed white teeth in a somewhat anxious smile.

"Don't mention it," she said, "but let me pass, won't you? I've got to get on my job before the whistle toots!"

At this moment the whistle tooted and the girl vanished in a wild leap that left with Henry only an impression of wonder that a tight skirt could permit one to move so quickly. The mechanic in the test car yawned and stretched before throwing in his gears and moving off about his day's work. It was evident to Henry that he had misjudged the young lady's position in the world, but, though his ideas had to be abruptly modified, he admitted a feeling of privilege that his lines were to be cast in close contact with workers of the caliber betrayed by this girl, since she evidently was an employee of the company that was to dispose of his own time.

He entered the office of the factory where the fastest and stanchest stock cars in America were built. His interest, aroused and vital, was shown by the sweep with which he took in his surroundings and the confident tilt of his head, while his eyes had lost their abstraction and were shining with alert anticipation. This was to be the larger world in which he was to move and become known, while his meeting with Mr. F. M. Tredeker, president of the Crescent Company, was to mark his entrance into the untrodden paths of competition and business, the game of life and strife. Hitherto his had been the part of research and study, while now he was to launch upon the sea of practice.

Yet there seemed to be more lack of formality and order than he had expected. He met only indifferent and casual glances from the clerks and employees about, and none asked him his business. He was forced to ask a shirt-sleeved man who bent over a desk near the door, where Mr. Tredeker was to be found, at the same time giving his name and expecting to be duly announced by an

YOU'RE BILIOUS!

CLEAN LIVER AND BOWELS TONIGHT

Don't stay headachy, sick, or have bad breath and sour stomach.

Wake up feeling fine! Best laxative for men, women and children.



WORK WHILE YOU SLEEP

Enjoy life! Remove the liver and bowel poison which is keeping your head dizzy, your tongue coated, breath offensive, and stomach sour. Don't stay bilious, sick, headachy, constipated and full of cold. Why don't you get a box of Cascarets from the drug store and eat one or two tonight and enjoy the nicest, gentlest liver and bowel cleansing you ever experienced. You will wake up feeling fit and fine. Cascarets never gripe or sicken like salts, pills and calomel. They act so gently that you hardly realize you have taken a cathartic. Mothers should give cross, sick, bilious or feverish children a whole Cascaret any time—they act thoroughly and are harmless.

DESTROYS SLEEP

Many La Crosse People Testify to This

You can't sleep at night

With aches and pains of a bad back.

When you have to get up from urinary troubles.

If the kidneys are at fault

Set them working right with Doan's Kidney Pills.

Here is La Crosse proof of their merit.

Mrs. B. Evenson, 410 Cameron Ave., La Crosse, says: "My back bothered me nearly all the time. It hurt me to get in or out of a chair and I couldn't rest well at night. My kidneys were irregular in action. Doan's Kidney Pills gave me a cure which has so far been permanent."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Evenson had. Foster-Milburn Co., Props., Buffalo, N. Y.

The TRIBUNE'S Daily Short Story

A WIND OF DESTINY

BY MARTHA MCULLOCH-WILLIAMS

(Copyright, 1916, by the McClure Newspaper Syndicate.)

Esmay would have sneered if you had said "A wind of destiny" when a frisky breeze whipped half a letter from his loosely-clasped fingers and sent it sailing high over the tree-tops.

A rain squall was breaking—big bright drops hurtled down so fiercely it would have been senseless to pursue the errant script. Yet as he closed the window he frowned, recalling that the missing sheet was addressed to him in a flowing hand, but so clear, so unmistakable, that it would be recognizable, however sodden.

He had the comfort, though, of knowing there were long chances against anybody ever seeing the paper—it would fall and be buried, or washed down with the storm water, to the safe hiding of the mill pond.

Certainly it would never fall under Juliet Renel's eye. Any other he could flout or baffle, but here, sharpened by an acutely sensitive jealousy, would read not only what was in the lines, but between them.

Carolyn should have known better than to write so, he reflected irritably. Yet he had been unreasonably angered to find no touch of sentiment—only a gay and apparently genuine camaraderie—when he had been assuring himself that he had broken her heart. He had even had twinges of conscience over it—but what will not one do who has all the good gifts—ave wealth—youth, strength, brains, ambition—when he sees the highest things within his grasp—even money?

Public life allured him. He pined to be a leader, a stainless one, wearing no man's collar, bound by nothing save honor and conscience. Already he had put away from him a most tempting opportunity because to take it meant wearing a collar. How Carolyn had glowed when she came to know of it. The worldly-wise trickster who had sought to advance him had said, with a cynical smile: "Go on your way, lad! She's worth it—almost—the girl for whom your turning me down. But—take it from me, son—if you marry her and try to keep on living up to her you'll be a failure it will break her heart to see."

The words had stuck, although Esmay had tried to laugh them away. Then after two years of struggle Fate had thrown Juliet and her millions in his path.

She was thin and dark, piteously alone, just turned thirty and so rather older than he. She was narrowly suspicious of men and their motives and well she might be—scores had tried to marry her on the strength of her expectations. She had had only an annuity until she reached thirty, but now the money was hers undisputedly so long as she lived. Failing marriage and children, it was to go in the end to establish a great foundation for the glory of the Ravenal name.

Prospective trustees had unwisely so affronted her by assuming they would inevitably come into possession of the millions that she had made up her mind to marry out of hand.

Just then came Norbert Esmay to captivate her utterly and thereby make her look at life from a different viewpoint. Yet she could not trust him fully, much as she yearned to do it. As penance for her lack of implicit faith, she had shown herself recklessly generous, letting him know delicately that with herself she gave him all—that there would never be a divided purse or any question of settlements between them.

Naturally, Esmay had been touched deeply. He had acted honorably, even laying the case before Carolyn and bidding her decide it for him. She had answered him in a single sentence: "Unless I have you take the goods the gods provide I would not sign myself, as I do, always faithfully your friend, Carolyn Dare."

He had accepted her verdict and now the wedding was only just a week ahead.

The letter which had been the sport of the wind was Carolyn's answer to his announcement of the date a gentleman's letter throughout and reasonably brief, yet—maybe it was his conscience—he had felt deeply the things it did not say.

Juliet, likewise, would feel them should her eyes ever fall upon that letter. His acquaintance with her had begun through Carolyn and there was strong friendship between the Dares and the Ravens. Juliet had even heard faint whispers of the one-time close friendship between Carolyn and Esmay.

The storm was over, the afternoon low sun struggling through the fast-moving clouds. Esmay threw the windows wide and looked out upon the rain-washed world. At that moment a car came swiftly up the drive. "Juliet!" his startled conscience told him more certainly than words.

Before he could rush down the two flights to the hall he heard the woody thud of the knocker against the door panel, and as he reached the foot of the stairs Black Sam already stood in the open door and Juliet's voice demanded peremptorily: "Where is Mr. Esmay? I want him—now!"

"Right here in person!" Esmay answered, coming forward with arms outstretched in welcome. He tried to speak naturally, but his heart misgave him—as well it might.

Juliet had come in the company of old Judge Nixon, the wildest of the disappointed prospective trustees

CLASSIFIED BUSINESS DIRECTORY

A Ready Reference Guide and Telephone Directory of Business and Professional Interests of La Crosse.

By consulting this Directory and patronizing the firms whose names appear here daily you can save time and money.

Abstracts of Title

Only Abstract Books in La Crosse Co. J. L. Pettingill, 304 Main. Tel. 353.

Auto, Carriage Painting

P. E. Rogensack, 1645 George. Tel. 797-C. Blacksmithing. Horse shoeing.

Automobiles

Stearns-Knight, the ultimate car. H. Nein, 125 West avenue south.

Auto Tire Repairing

For Guaranteed Vulcanizing, see Anderson, the Tire-Man, 219 State.

Attorneys

Mills Tourtelotte, 212 State Bank building, New phone 33.

Brick Manufacturers

Mfg. Dealers. High Grade Building brick. Meier Brick Wks. Phones.

Bicycles and Supplies

Pierce & Dayton Bicycles. Supplies. Gen'l repairs. Joe Smith, 514 S. 8th.

Business Education

La Crosse Business College, 506 Main New phone 1351-M. W. G. Lowe.

Business Chances

Want to Buy or Sell a Business? See Lewis Bros., 4th and Main.

Cornice, Sheet Metal Work

General repairing and furnace work. Jos. Hahn, 532 Mill street.

Chiropodists

Sina B. Rindlaub, New phone 847-A 129 N. Ninth. Formerly over Barron's

Dentists

Dr. E. E. Burritt, Majestic building, Rooms 6 and 7, New Phone 1049-A.

Dr. P. C. Curran, 309 State Bank building. New Phone 1476-R

Elastic Stockings

Supporters, trusses made to order. Max Albert, 410 South Third street.

Eyesight Specialists

R. G. Bestor, most reasonable sight specialist. 500 Cass. New 1691-R.

Glasses made, eyes examined. C. B. Stevens, 207 State B'k. Phone 481-A.

Engraving

Artists, Engravers, Electrotypers. Phone 223. Northern Engraving Co.

La Crosse Sausage Factory

D.J. Jehlen, Wholesale & Retail. High grade Sausage Makers. 121 So. 3rd.

Motor Ambulances

Calls day or night. L. H. White, 311 Pearl. New 1778; old 433.

Motorcycles

Indian, Iver Johnson, Pope Bickels. A. H. Gross, 324 Jay. Phone 1366-A.

Osteopathic Physicians

The Science of Healing by Adjustment. Dr. Jorris, State Bank Bldg.

Physicians

Jens Rosholt, M. D., Cor. 5th and Main. 153-R New Phone; 7682 Old.

Dr. J. A. Rowles, 509 Main St. New Phone 113; Old Phone 384.

Photograph Studios

Photographs of quality. Moti Studio 125 So. 4th. Phone 568-C.

Real Estate and Loans

Want a Loan? Have Money to Loan. See Lewis Bros., 4th and Main.

Real Estate and Rentals

Fire Insurance, Loans, Business Chances. Roth Realty Co., Maj. Bldg.

Scientific Horseshoeing

Fox Bros., 205 State. Phone 287-M. Balancing horses a specialty.

Typewriters Sold & Rented

A Royal means greater efficiency. New Phone 267-M. J. F. Wilson.

Upholstering and Repairing

Superior quality of work. George Egeberg, 144 S. 6th. New 832-R.

Undertakers, Embalmers

L. H. White, licensed Undertaker and Embalmer. Both phones. 311 Pearl.

A. A. Fessler Co. Chapel in connection. 109 S. Third. Branch at La Crescent, Minn. W. M. Selby in charge.

Frank Tillman, 1009 So. Seventh. Both phones. Country business sol.

KEEP LOOKING YOUNG

It's Easy — If You Know Dr. Edwards' Olive Tablets

The secret of keeping young is to feel young—to do this you must watch your liver and bowels—there's no need of having a sallow complexion—dark rings under your eyes—pimples—a bilious look in your face—dull eyes with no sparkle.

Your doctor will tell you ninety per cent of all sickness comes from inactive bowels and liver.

Dr. Edwards, a well-known physician in Ohio, perfected a vegetable compound mixed with olive oil to act on the liver and bowels, which he gave to his patients for years.

Dr. Edwards' Olive Tablets, the substitute for calomel, are gentle in their action, yet always effective.

They bring about that exuberance of spirit, that natural buoyancy which should be enjoyed by everyone, by toning up the liver and clearing the system of impurities.

You will know Dr. Edwards' Olive Tablets by their olive color. 10c and 25c per box. All druggists.

The Olive Tablet Company, Columbus, O.



**THE LA CROSSE TRIBUNE**  
Published Every Afternoon Except Sunday at  
240-250 South Fifth Street, La Crosse, Wis.

**UNION LABEL**  
For The People

A. M. BRAYTON, Ed. and Pub.  
F. H. BURGESS, Bus. Mgr.

Daily by Carrier—\$5.00 Per Year  
Daily by Mail—\$3.00 Per Year

Entered as Second-class Matter, June 25, 1904,  
at the Postoffice at La Crosse, Wis., under  
the Act of Congress of 1879.

THE TRIBUNE IS A MEMBER OF THE  
LLE NEWSPAPER SYNDICATE

Both Phone—Business Office 323-4  
Editorial Department 323-2

Advertising Representatives—  
Cone, Lorenson & Woodman, Advertising  
Building, Chicago  
224 Fifth Avenue, New York  
Bentley Building, Kansas City, Mo.

## CHURCHES FEEL THE POWER OF ADVERTISING

Attendance at the churches engaged in the "Go to Church Every Sunday" campaign yesterday showed an increase which probably approximated twenty-five per cent. That the campaign will grow in scope and intensity, with relatively larger results, is a reasonable forecast.

Every Christian citizen will agree that the results achieved are of substantial value. While personal work counts for much in quarters that it reaches, the limitations upon it are such as to make its radius small. The influence of the church is best exerted in the church, and since the great work of the church is to constantly reach out into the busy world and awaken the heedless to a realizing sense of the greatness of that which is neglected, any movement that tends to fill the pews has splendid possibilities.

Since newspapers profit by that portion of the advertising paid for by the churches, there is the danger that editorial attempts to encourage a continuance of the campaign may be misinterpreted. Upon this subject the TRIBUNE believes it speaks for its contemporary as well as for itself when it declares that in this city the press is not in the least influenced by mercenary motives, and that the actual cost of publishing the free notices and editorials that accompany the display more than eat up the margin of profit. The regular church notices, advertising places of worship and subjects of sermons, would amount to some \$30 per week if paid for at advertising rates, yet not only do the papers run these, but they frequently solicit other church news for publication.

In these matters the TRIBUNE is not merely receptive, it covets the opportunity to do its part in a movement the incalculable importance of which is felt by every man fit to preside over the destinies of a public journal. Indeed, it has been a source of disappointment to us that the churches have not taken full advantage of their opportunity for free publicity, and we hope that one of the results of the present experience may be to impress upon the pastors the value of publicity of a character that costs them nothing but a little effort. For nearly four years the TRIBUNE has published a "Church Page" to use which pastors have been invited both through the news columns and by personal letters. There has been practically no response. A few pastors have offered their entire sermons, but only on exceptional occasions are these available. The reason seems to have been that ministers have not thought it worth the effort of preparing short articles especially for publication.

Irrespective of the continuance of the paid advertising campaign the TRIBUNE invites—nay, urges—the churches to use this Church Page. It is published every Saturday. We pay for a regular church news service throughout the world, and we hope to see this supplemented by local church news and church propaganda. The page is open every Saturday in the year for this purpose, and we can not doubt that the results of the present campaign will encourage its fuller use. The power of advertising lies largely in reiteration and, with the help of the pastors, we are prepared to reiterate the call to church until the trademark of Christianity is as widely known in this community as that of "Marvel Flour."

## IF WE HAVE A NEED IT IS VERY GREAT

If those who have discussed preparedness upon the basis of a conviction that we have an administration able and determined to keep us out of the war are forced to the conclusion that we may be drawn into the conflict by insistence upon an issue so empty as our technical legal right to travel upon armed belligerent merchantmen, they will be forced to abandon opposition to the present defense program as hap-hazard and wasteful and condemn it rather as totally inadequate. If we are to have peace, we can await a new epoch for guidance, if we are to have war, we must go to a war footing.

THE LA CROSSE TRIBUNE  
Sworn Detailed Statement for the  
Month of February.

**FEBRUARY 9134**  
DAILY AVERAGE

1—Tues. 9113	15—Tues. 9125
2—Wed. 9107	16—Wed. 9132
3—Thurs. 9114	17—Thurs. 9136
4—Fri. 9117	18—Fri. 9142
5—Sat. 9122	19—Sat. 9139
6—Sun. 9120	20—Sun. 9135
7—Mon. 9116	21—Mon. 9135
8—Tues. 9127	22—Tues. 9146
9—Wed. 9123	23—Wed. 9144
10—Thurs. 9126	24—Thurs. 9143
11—Fri. 9119	25—Fri. 9148
12—Sat. 9114	26—Sat. 9153
13—Sun. 9117	27—Sun. 9157
14—Mon. 9117	28—Mon. 9157
15—Tues. 9159	29—Tues. 9159

Total ..... 228,268  
Average ..... 9,134

L. Frank H. Burgess, business manager of the La Crosse Tribune, do solemnly swear that the actual number of copies of the paper named, printed and circulated during the month of February, 1916, was as above stated.

*L. F. Burgess*

Subscribed and sworn to before me this first day of March, 1916.

*James Thompson*

Notary Public.

## General Weather

Sunrise tomorrow, 6:31 a. m.  
Sunset tomorrow, 6:01 p. m.

Temperature Yesterday  
High, 33; Low, 27; Precipitation,

For Wisconsin: Light rain or snow and somewhat colder tonight. Tuesday partly cloudy. Fresh to strong shifting winds becoming northwest.

For Minnesota: Partly cloudy tonight and Tuesday; probably snow flurries extreme east portion tonight. Fresh to strong north to northwest winds.

For Iowa: Partly cloudy and colder tonight. Tuesday generally fair. Fresh to strong northwest winds tonight.

Weather Conditions  
Storm centers are located over Iowa and in the Canadian Northwest and areas of high pressure over the Atlantic states and off the coast of California.

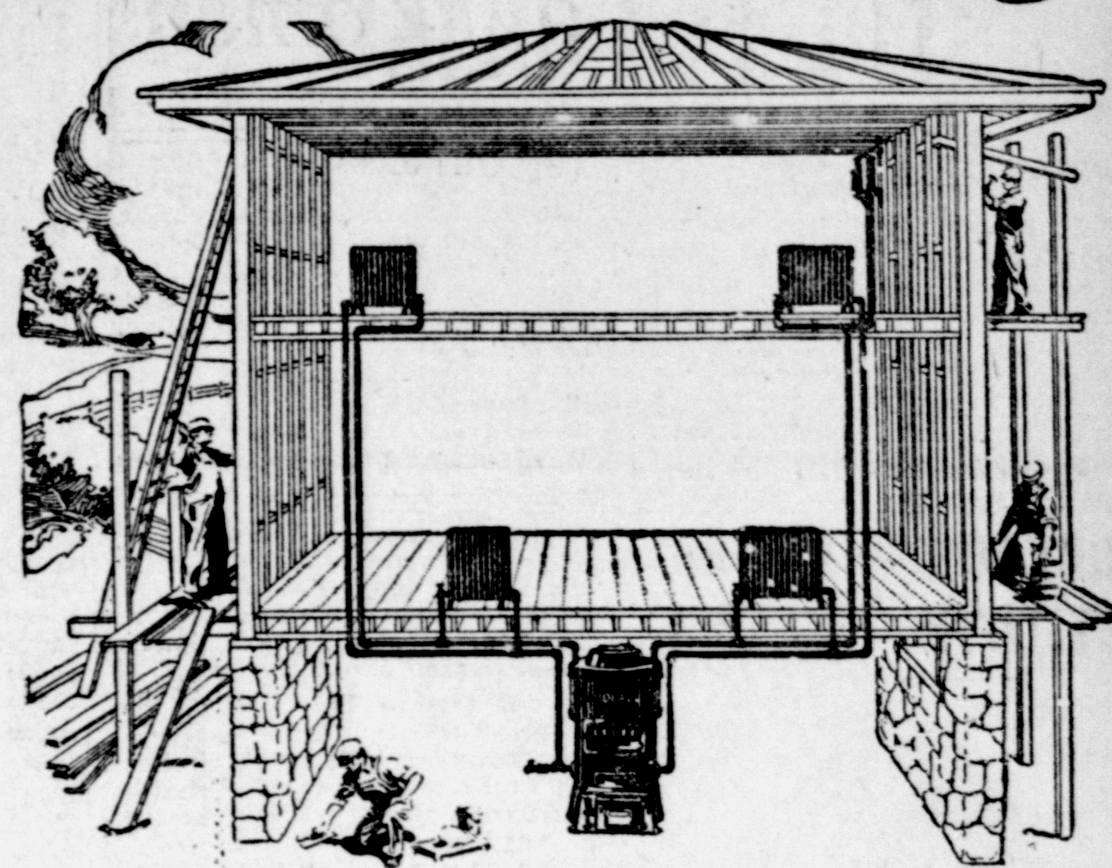
These pressure conditions indicate light snow in this section tonight with somewhat lower temperature. Tuesday will be generally fair with moderate temperature for the season.

The churches must not misinterpret the mission of publicity in the church campaign. Publicity can bring people to the churches, but it can not keep them there. The character of the sermons delivered Sunday indicates that the pastors appreciate this fact, and are devoting themselves vigorously to the task of so interesting congregations as to keep up the attendance. Church work is development work. The man or woman who begins now and continues regularly in church for a year is pretty certain to stick to it, traveling upward in the scale through the intellectual to the spiritual.

Has the city council the courage to assume its proper responsibility for business-like administration of public works?

# Build around ideal heating!

A frequent sign of the times is to see the radiators and boiler delivered on the lot before the cellar is dug. Every one knows at a glance that a desirable, comfortable building is going up. It is the sign guaranteeing to the neighborhood and home-seekers, that the building is to be *modern*, instead of starting as *old-fashioned*. It notifies all that the new building is to have the biggest convenience and economy found in any building—the genuine coal saving, guaranteed, permanent heating outfit of



"Select radiator heating first and build around it. Makes the house a HOME!"

## AMERICAN & IDEAL RADIATORS & BOILERS

With greater output (sales in 1915 were the largest in our history), we are able to put the price within reach of all. No one in the world offers equal value in heating devices!

This ideal heating outfit is the *only* building equipment that stays worth *all* you pay for it, and in fifty years of use repeatedly repays its original cost through fuel savings. Can you possibly invest money better or more safely than this?

IDEAL Boilers and AMERICAN Radiators supply the heat that costs the least because they make every pound of fuel yield the full volume of heat. They silently and steadily meet the sudden weather changes, warming all rooms, bays and halls genially alike. They protect the family health with cleanly warmth—no ash-dust, soot, or coal gases reach the living rooms—which saves much wear on furnishings and decorations.



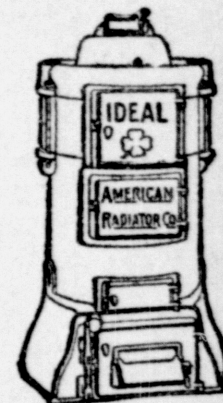
A No. 4121 IDEAL Boiler and 220 sq. ft. of 38-in. AMERICAN Radiators, costing the owner \$190, were used to heat this cottage. At this price the goods can be bought of any reputable, competent fitter. This did not include costs of labor, pipe, valves, freight, etc., which vary according to climatic and other conditions.

They are absolutely safe. They have every improvement—designed by many experts in our factories in America and abroad. They bring quicker buyer or tenant for your building, or secure a larger loan. You always get back the full price paid for them. They cost less or no more than ordinary types, yet are fully guaranteed.

### Get the heat that costs the least!

Made in sizes for flats, stores, schools, churches, public buildings, farm and city homes, *old* and new. Don't wait until you build—old heaters need not be disturbed until ready to put fire in the new outfit of IDEAL Boilers and AMERICAN Radiators. Start right away to benefit from the heat that costs the least—the heating which guarantees comfort and economy to the end of your days.

Write us for "Ideal Heating" catalog (free). Puts you under no obligation. Now is the time to buy.



IDEAL Boilers have large fuel pots in which the air and coal gases thoroughly mix as in a modern gas or oil mantle or burner, thus extracting every bit of the heat from the fuel. Easier to run than a stove.

**Another great labor saver—stationary Vacuum Cleaner, at \$150**  
You can wonderfully reduce house-labor and highly increase home health and cleanliness by use of ARCO WAND Vacuum Cleaner—sits in basement or side room; works through an iron pipe running to all floors; carries all dirt, dust, insects, and their eggs, etc., to sealed bucket in machine; cleans carpets, furnishings, walls, ceilings, clothing. Ask also for catalog (free). Inquiry puts you under no obligation to buy.

No exclusive agents.  
Sold by all dealers.

## AMERICAN RADIATOR COMPANY

Writ. Department L-2  
815-822 S. Michigan Ave.  
Chicago

Public Showrooms at Chicago, New York, Boston, Worcester, Providence, Philadelphia, Washington, Baltimore, Rochester, Buffalo, Pittsburgh, Cleveland, Cincinnati, Detroit, Atlanta, Birmingham, New Orleans, Indianapolis, Milwaukee, Des Moines, Omaha, Minneapolis, St. Paul, St. Louis, Kansas City, Denver, Seattle, Portland, Spokane, Toronto, Los Angeles, San Francisco, Brantford (Ont.), London, Paris, Brussels, Berlin, Cologne, Milan, Vienna

## Quips and Cranks and Wanton Wiles

**Nursing a Hope**  
"What's the reason this train's late?" said the restless passenger.  
"I don't know," replied the conductor.  
"You have said 'I don't know' or 'I forget' to every question I have asked you."  
"Well, I'm training for promotion. I'm an ambitious man. And some day I may meet an influential director who will take a fancy to the way I could answer questions if I was testifying in an investigation."

**Brave**  
Speaking of the man who walks right up to the cannon's mouth, there is L. C. Rosa of the Spearville News, who writes:  
"We are willing to lend what assistance we can through this column

for better babies. We have never seen one yet but what could be improved."

**A Success**  
"Was the public dinner you went to a success?"  
"It was the best dinner I ever attended. Every speaker who was down for a speech on the program had tonsillitis."

**Stole a March**  
"I can't find that record by Sousa's band; do you know what became of it?"  
"No! I guess somebody stole a march on us."

**An Inventor**  
"There goes a man who has more friends and more enemies than any other man in the world."  
"What has he done?"  
"He invented one of those 'Get-off-the-earth' automobile horns."

**A Bet**  
Husband—You're a fine house-

keeper! I'll bet you can't tell me how much a pound your butcher is charging you for roast beef.  
Wife—I will, if you'll tell me how much a gallon you are paying for gasoline.

**Realistic**  
"I slept like a log."  
"With the saw going through it."

**A Sign**  
"Is your sister at home, Bobbie?"  
"I think she is; I heard her say she wasn't expecting you."

**She Owed Her One**  
Bessie—All men are alike.  
Clara—Oh, are they? Then, of course, you are not sorry you married Harry.

**STEAMER SUNK; ALL SAVED**  
LONDON, March 6.—The British steamer Masunda has been sunk. All aboard her were saved.

## THE WINNER

By William Winter.  
Copyright 1915—The Bobbs-Merrill Company  
\*\*\*\*\*

Today's Installment of "The Winner" will be found on Page Two.

Never argue with a woman of any age.

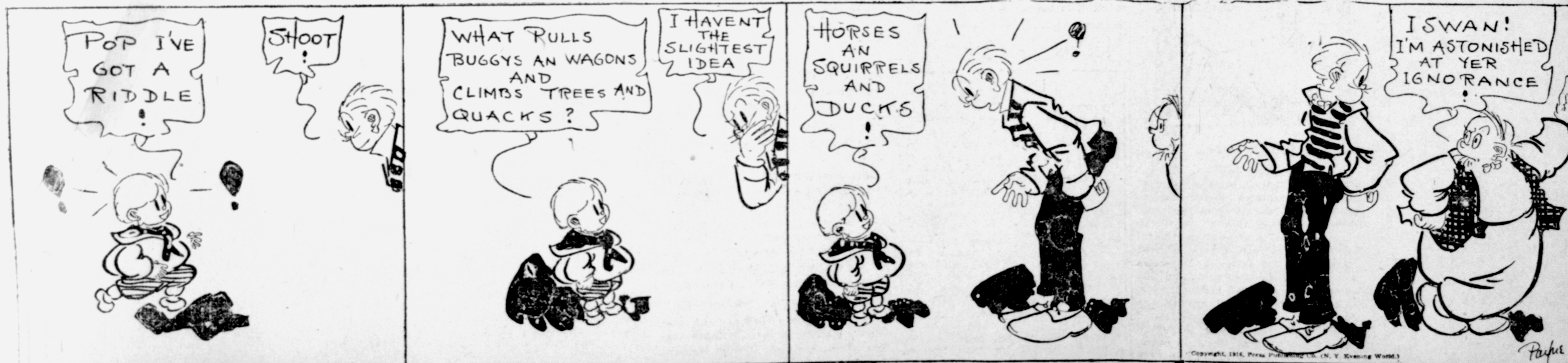
## BELL-ANS

Absolutely Removes Indigestion. One package proves it. 25c at all druggists.


## S'MATTER, POP?"

Copyright, 1916 Press Publishing Company

By C. N. PAYNE







# Of Interest To Women

News items of every character of interest to women welcome to space in this department. Write or phone Women's Editorial Staff.

Miss Alice Wheeler,  
Miss Cora M. Bangsberg.

THE TRIBUNE  
Both Phones 323

## Wife Of Local Man Carries Off Honors In The Tanbark Ring



MRS. PHILIP L. THURBER

Mrs. Philip L. Thurber, of whose achievements in the tanbark ring at Washington, capital city dispatches bring word, is the wife of Lieutenant Thurber, U. S. A., son of Mrs. Minnie L. Thurber of this city, who is now in the east on a visit with her son and wife.

Riding her mount Victor, Mrs. Thurber, who is one of the beauties as well as one of the foremost equestriennes of capital society, carried off the blue ribbon in the jumping class of a society exhibition at the Washington Riding and Hunt club. Before her marriage to Lieutenant Thurber, which took place last spring, Mrs. Thurber was Miss Muriel Stewart Polk, of White Plains, N. Y. Lieutenant Thurber graduated from the West Point training school in 1914 and is now stationed at Fort Myer, Virginia.

## Many Speakers Aid Baby Week Campaign Throughout State

Uniformity of Observance in Wisconsin Adds to Effectiveness of the Program—Local Health Officer Participates

MADISON, Wis., March 6.—Wisconsin's observance of Baby Week is expected to gain added effectiveness from the uniformity of the program which has been adopted. Practically every community will model its observance of the week on a program outline sent out by Professor J. L. Gillin some weeks ago after conference with Dr. Grace L. Meigs of Washington and a number of Wisconsin people most prominently interested. The programs include window displays by merchants; talks in the schools, preferably by a trained nurse; public meetings with discussions of milk, infectious diseases of childhood, infant hygiene, feeding and care of infants, clothing for infants, etc.; Baby week sermons in the churches on Sunday, March 5; Baby Welfare exhibits.

Among the speakers who will spend practically the entire week in the field are:

Wisconsin Anti-Tuberculosis association—the Misses Nellie Van Koo, Margaret Salisbury, Maynard Doves, Gertrude Corbett, and Katherine Olmstead.

State Board of Health—Dr. C. A. Harper, Madison; Dr. G. W. Henika, Madison; Dr. E. S. Hayes, Eau Claire; Dr. J. M. Furstman, La Crosse; Dr. O. A. Fielder, Sheboygan.

University Extension Division—J. L. Gillin, Dr. Dorothy Reed Mendenhall.

Drs. J. Gurney Taylor, George P. Barth, Nelson M. Black, A. W. Gray and J. M. Beffel, all of Milwaukee; Dr. William F. Whyte, Madison; Dr. L. F. Spencer, Wausau; and Dr. Thompson, Rhinelander.

Women's clubs in all parts of the state have been furnished with a list of topics and discussions for the campaign program, prepared by Miss Elva L. Bascom of the Wisconsin Free Library commission, and with fifty package libraries on various phases of child welfare compiled under the direction of Miss Almere Scott of the University Extension Department of Debating and Public Discussion. The library commission has issued a printed list of the best books relating to prenatal hygiene, maternity, infant and child hygiene, and allied subjects with a few of the best bulletins, reports, and circulars issued by the government, state and city boards of health and

municipal organizations. The Wisconsin Anti-Tuberculosis association has sent out about 50,000 copies of three special pamphlets, "For Your Baby's Sake," "Do You Know Your Child," and "The Get-It-Over Woman."

**Wilkesbarre Girl A Rose Expert**  
WILKESBARRE, Pa.—Dorance roses—blooms which are known in all the flower markets of the east for their perfection—are the product of a woman's horticultural skill and of a woman's business ability. The big rose houses just across the river from this city are conducted by Miss Dorance. As a girl she took keen interest in her father's rose gardens. Tucked away in a corner of her brain was the belief that she could find a market for the choicest blooms, so she took a course in practical gardening and floriculture. In addition to conducting her big business, she is active in civic affairs and is a member of the school board.

## "Substitute Mothers" To Hold Meeting

LAWRENCE—Kas.—The occupation of acting as substitute mothers for Kansas college girls presents a variety of perplexing problems which will be discussed next month at a meeting of the deans of women in all the institutions of higher learning in the state. The meeting was called by Mrs. Eustace Brown, dean of women at Kansas university. The rooming house problem, the organization of house groups, the matter of chaperones and regulation of social functions are prominent among the questions to be discussed.

## SOCIETY LUNCHEON

Miss Helen Kroner was hostess at a one o'clock luncheon Saturday at her home, 947 Division street. Covers were laid for thirty. Bouquets of mixed flowers were used on the large table and daffodils on the smaller tables.

**FIVE HUNDRED CLUB**  
The Merry Five Hundred club met last week at the home of Mrs. A. Witt, 130 North Seventh street. Favors were awarded to Mesdames Deming, Seger, McFadden and Wagner. The club will meet again in two weeks at the home of Mrs. Dave Jolivet, 823 South Fifth street.

**CELEBRATE ANNIVERSARY**  
Mr. and Mrs. J. Reichgelt, 1418 Badger street, were pleasantly surprised by a party of friends on Sunday afternoon in honor of the thirtieth anniversary of their marriage.

## The Tribune's Daily Fashion Hint



**TEMPERING THE MODE TO TAILORED USES.**  
Washable dannel, serge or any of the new knit fabrics may be used to develop this stylish blue tailored suit. Disclaiming conservatism, the blouse jacket is belted a little above normal and has both pockets and inverted pleats below the belt. A Directorate collar finished the open neck, and this is lined with a bit of brilliant color. Buttons of self-material are all the trimming required.  
Pictorial Review Jacket No. 6603. Sizes, 16 to 20 years. Price, 15 cents. Skirt No. 6499. Sizes, 16 to 20 years.

## The Coming Baby! Hooray! Hooray!

Nothing else can so completely endear us to the present and the future as the expected arrival of a baby. But in the meantime the comfort of the mother is of vast importance. There is a splendid external remedy known as "Mother's Friend" today of your nearest drug store. It relieves the personal experiences of many happy mothers. It tells many things that all women should be familiar with; it is at once a guide and an inspiration. Write for this book.

tieth anniversary of their marriage. In the party were the Messrs. and Mesdames Robert Buchda, H. Lintelman, Bert Sweeney, J. Bouffleur, W. Layman, R. Yandt, H. Ott and V. Viner, Laura and Gertrude Yandt, Arnold and Fred Lintelman, Anna Layman, Arthur Ruth and Edward Bouffleur, Charles Deschner, Frank Netwal and Mrs. Ericson.

**BIRTHDAY CLUB**  
The "Lucky L" Birthday club was entertained last week by Mrs. George Boucher at her home, 816 South Tenth street. The guests brought baskets of good things and took entire possession of the Boucher home. The hostess was the recipient of many beautiful gifts from her guests. Those present were Mesdames J. Bodette, J. Steves, A. Boucher, Sr., A. Boucher, Jr., W. Wilcox, J. Kopecke, E. Taylor, F. Grokowsky, L. Olson, W. Manning and D. Edmonds.

## ANNOUNCEMENTS

The Mothers' Circle of the Presbyterian church will hold their quarterly birthday meeting at the church parlors at three o'clock Wednesday afternoon. This birthday meeting includes those having birthdays during the months of December, January and February. The hostesses will be Mesdames Emma Atkinson, William Jones, Peter Tillman, William Rowland and J. L. Garder.

The Catholic Women's League will meet at St. Mary's hall Thursday evening of this week. Miss Mary E. McGovern of Madison will be present and give a talk on the subject, "Some Necessary Adaptations for the Modern Catholic Woman."

The monthly meeting of the Board of Directors of the Young Women's Christian Association will be held at the association building at four o'clock Wednesday evening.

The Parents' and Teachers Association of the high school building tomorrow evening at half-past seven o'clock for the first meeting of the new semester. An especially good program has been prepared for this occasion and all parents of high school students are urged to be present. H. L. Miller, principal of the University High school, of Madison, will address the association, and music will be furnished by Miss Winnifred Forbes and Glen Hallik.

Mrs. George Welch, 1648 Avon street, will entertain the members of the Neighborhood Croquet club at her home Tuesday evening.

The Good Samaritans will meet Wednesday afternoon at the home of Mrs. C. F. Figgie, 1427 Kane street. Friends are invited to this meeting.

**ANNOUNCE ENGAGEMENT**  
Mr. and Mrs. Emil Ruprecht, 211 South Front street, announce the engagement of their daughter, Lilian, to Donnelly Smith, of La Crescent, Minn.

## SCIENCE CLUB TO HOLD MEETING

The La Crosse Science club will hold its regular meeting at the normal school tomorrow evening at 8 o'clock in room 315. J. H. Forrer, city park superintendent, will give a talk on "Making the City Beautiful" and will illustrate his talk with lantern slides. Miss Ruth Boynton will have for her subject "Cats and Dogs as Carriers of Disease." Contrary to the belief of many citizens, the Science club is a civic organization and not merely for normal students alone, and a cordial invitation to attend the meeting is extended to everyone.

## Nebuer Ginger Ale

Ginger Ale is a Be-fitting Drink for any Occasion and Should be in Every Home.

Order a Case Today.

Both Phones.

## North Side Bottling Works

## NORTH SIDE

### CLUB WOMEN TO GO TO COUNCIL ON SCHOOL MATTER

Mrs. Lowry Says Members Simply Want Building Arranged so It Can Be Used as Social Center

Mrs. R. B. Lowry, head of the La Crosse Women's club, today denied that any plans suggested by that organization would make the new Logan Junior High School a club house rather than an educational institution, as intimated in an interview given out by William Luening, president of the board of education, Saturday.

Mrs. Lowry also announced that a delegation of club women will appear before the council committee on schools in an effort to have that body recommend the adoption of the plans formed by north side clubwomen.

"We are asking the Board of Education," said Mrs. Lowry today, "to arrange the rooms in the new building so that we can hold a banquet near the kitchen. Instead of making it a woman's club building, as Mr. Luening seems to think, we intend merely to make it adaptable to social center purposes."

### MASONS PUT ON RITUALISTIC WORK

About forty members of North La Crosse Frontier Lodge No. 190 of F. and A. M. journeyed to Fountain City Saturday evening to put on M. M. degree. After the work had been completed, a banquet was served, at which Arthur Schultz served as toastmaster.

### North Side Briefs

O'Neil shoe store, "Rajah" \$3.50. Miss Cleo Downs, who has been the guest of relatives and friends in Chicago, has returned to her home 226 Mill street.

Mrs. Clarence Johnson, 1807 Wood street, left today for Milwaukee where she will reside in the future. Mrs. G. Schenfeldt, Alma, is visiting at the home of Mr. and Mrs. Gus Butzmann, 1728 Loomis street. George Ferris, who spent the past few weeks in New York, has returned to his home, 813 Rose street.

Mrs. Frank Betzinger has returned to her home, 1502 Avon street, after a visit with relatives and friends in Minneapolis.

Mrs. Harvey West, 1536 Berlin street, is the guest of relatives and friends in Minneapolis.

Mr. and Mrs. Matt Elsen have moved their family and household furniture from 1542 Berlin street, to 1426 Gillette street.

Mrs. Charles Mullen, who has been visiting relatives and friends in St. Paul, has returned to her home, 1643 Loomis street.

Mrs. Hjelmer Christianson has returned to her home, 1436 George street, after a visit in Bagley.

The Sunday school board, officers, teachers and assistants of the Tabernacle Baptist church will hold a business and social meeting this evening at the home of Mrs. C. R. Whisler, 1339 Caledonia street.

F. Harrison has moved his household goods from 1304 Avon street, to 1550 Berlin street.

Mrs. H. H. Simpson and son, Harry, Spokane, former residents of North La Crosse, are the guests of the former's sister, Mrs. Ruff Blanchard.

Dell Davidson, 1602 Charles street, has returned from a visit in Winona.

Thomas Skemp, 1643 Kane street, is visiting friends in Minneapolis.

Mr. and Mrs. Peter Merfeld, 1339 Wood street, have left for a month's visit in San Berdino, Cal.

John Fluery, Milwaukee, has returned from a business trip on the north side.

Mrs. C. J. Hill, 1810 Wood street, spent Saturday in Winona.

Herman Fjeldstad, 708 St. Paul street, has returned from a brief visit in Fountain City.

### WEDS ON HOO-DOO DATENOW RUES IT

Ophelia, Who Married Geo. Brown, Says He Broke Her Nose in Family Squabble

Mrs. Ophelia Brown married George on December 13, 1907 in Illinois. The hoo-doo has been working ever since, she alleges in her complaint and came some severe a few days ago when hubby broke her nose with a swift right jab.

Circuit Judge E. C. Higbee is the wizard in whom Mrs. Brown now places all hopes of breaking the jinx. She wants a divorce.

Intimacy with other women is another of Mrs. Brown's allegations against her husband. Hubby Was Drinker  
Alleged regular Saturday night drunks in which her husband participated were unbearable to Mrs. Nona Haas, 18, who today began suit for divorce against Arthur Haas. They were married in October, 1914, and are the parents of a sixteen-months-old child. Mrs. Haas asks for alimony.

### METRO FEATURE

The distinguished favorites of the screen  
Francis X. Bushman and Beverly Bayne in

## "Pennington's Choice"

A five act photo drama of the Canadian Northwest. Powerful and intensely interesting. Ex-Champion James J. Jeffries and Francis X. Bushman in a clever exhibition of the manly art.

TOMORROW ONLY AT THE DOME.

Afternoon 2:30.  
Evening 7:00, 8:30.  
Regular prices 5c and 10c.

### METRO FEATURE



### Allcock PLASTERS

The World's Greatest External Remedy.

Backache, Rheumatism, Lumbago, Any Local Pain.

Insist on Having ALLCOCK'S.

### KEPPLE FAILS TO STOP NEW BRIDGE

Despite threats of Supervisor Val S. Kepple, chairman of the Onalaska town board, that the township would refuse to pay its share of the construction cost, members of the road and bridge committee of the county board late Saturday afternoon decided to erect the bridge connecting the towns of Onalaska and Campbell.

The decision came after a junket of the committeemen to the bridge. They were accompanied by County Clerk Bert A. Jolivet and Chairman R. W. Davis of the county board. District Attorney Otto M. Schlaabach held that the bridge building was legal through two appropriations made by the boards of 1912 and 1913. Kepple held that no appropriations had been made.

We appreciate our growing trade and will try to please all who try us.

## Nuidea

537 Main Street. Telephones: New 34, old 3814.  
Sells Groceries, Fresh and Cured Meats, Sausage, Fish, Fruits and Vegetables. Splendid Delicatessen assortment.  
(Due Bills given with every purchase.)

SPECIAL—We will give one EXTRA ten cent Due Bill free with every purchase amounting to \$1 or more each Monday and Tuesday during the month of March.

## Nuidea

806 South Third Street. Telephones: New 1102-A, old 2981.  
Sells Sausage, Fresh and Cured Meats, Fish, etc. High class choice and exclusive cuts of the best Beef obtainable a specialty. Discriminating trade should try our fancy Steaks and Roasts for Sunday dinner.  
(Due Bills given with every purchase.)

Step in our stores, wait on yourself, pay attendant. Quick service. We deliver free.

## Nuidea

1301 South Tenth Street. Telephone: New 1418-M.  
Popular Grocery line. Fresh Fish, Fruits and Vegetables. Canned goods in case lots a specialty. All new pack, fresh stock, at prices that talk. Special—Split Mammoth Labrador Herring, extra fine.  
(Due Bills given with every purchase.)

Our Due Bills are worth as much as cash at our SHOE STORE. They are given free with every purchase of groceries and meats. To give SHOES as a premium to redeem trading stamps or Due Bills is one of the newest and most liberal profit sharing plans ever attempted. If you eat our groceries and meats, you get your shoes free.

## Nuidea

213 North Third Street. Telephone: New 107-M.  
Shoe Store. Serve yourself. "If they feel well, they fit well." Seventy-five different styles and lasts on display on our sample shelves for your inspection. "Beals" shoes are popular.

Our policy is based on economic distribution of every-day staples.

### METRO FEATURE

The distinguished favorites of the screen  
Francis X. Bushman and Beverly Bayne in

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A five act photo drama of the Canadian Northwest. Powerful and intensely interesting. Ex-Champion James J. Jeffries and Francis X. Bushman in a clever exhibition of the manly art.

TOMORROW ONLY AT THE DOME.

Afternoon 2:30.  
Evening 7:00, 8:30.  
Regular prices 5c and 10c.

### METRO FEATURE

## Senators in the Big Fight



SEN. BORAH-IDAHO SEN. LEWIS-ILLINOIS



SEN. STONE - MISSOURI • SEN. GORE - OKLAHOMA



SEN. REED - MISSOURI • SEN. JONES - WASH.

These members of the United States senate figured in an important way in the fight over the question of the recognition of the German right to torpedo merchant vessels without warning. It was Senator Gore's resolution which the senate cabled the other day after a bitter debate. Senator Stone, who is chairman of the foreign relations committee, said he disagreed with President Wilson.

## MRS. CARL AHRENS PNEUMONIA VICTIM

Wife of Former Alderman Expires at Residence Sunday Following Illness Due to La Grippe

Mrs. Katherine Ahrens, aged 71, wife of former Alderman Carl Ahrens, died at her home, 228 North Tenth street, at 5:15 yesterday morning. Death was caused by pneumonia resulting from a severe attack of the grip.

Mrs. Ahrens came to La Crosse from Ohio in 1865, and has resided here ever since. She is survived by her husband, and three children. They are Henry Ahrens, Mrs. Max Scheel, and Mrs. J. E. Langdon, all residents of La Crosse. Ten grandchildren, two sisters and three brothers also survive. The sisters and brothers are Mrs. Phillip Becker, Mrs. Dora Luther, and Phillip, Henry and Fred Bey.

Funeral services will be held from the residence, at 2:30 o'clock Tuesday afternoon. Rev. E. Vorholt, pastor of the German Reformed church, will officiate. Interment will be made in Oak Grove cemetery.

## JUSTICE TIMLIN QUILTS THE RACE

Surprise Occasioned by the Withdrawal of Supreme Court Member Candidate for Re-election

MADISON, Wis., March 6.—(Special.)—Announcement of Justice W. H. Timlin that he will not be a candidate for re-election to the supreme court discloses the fact that other candidates will have until March 20 to file their papers. The announcement of Justice Timlin, after he had made a positive statement of his candidacy, came as a complete surprise here. It has been known for the past two weeks, however, that his health was much worse. It was stated here today that Judge E. B. Beldin of Racine and Walter D. Corrigan would be candidates for the position. Attorney General Owen has indicated that he will not enter the field, as originally intended, because of a sentiment among Milwaukee lawyers that that city was entitled to the representative. The name of A. J. Schmitz is also mentioned as a possibility here.

## CAPITOL BUILDER DIES AT AGE OF 99

MADISON, Wis., March 6.—(Special.)—Wellington Noos, one of the men who helped to build the old state capitol, is dead at his home in Mt. Horeb. He was 99 years old. The deceased would have passed the 100 mark had he lived five months longer. He remains have been taken to Goldfield, Ia., for interment.

## RUN-DOWN WOMEN

We Have a Remedy That Will Cost Nothing If It Does Not Help You.  
La Crosse women will please realize that we mean just what we say in the above heading. Letters like the following prove the efficiency of Vinol in such cases:—  
"For the benefit of the other tired women, I want to say that I keep house for seven in my family. I became run-down, all played out, I did not seem to have any life in me and looked badly. I read so much about Vinol I decided to try it and I must say it helped me in every way. I built me up so I felt like a new woman, and my friends said they could see a great change in me." Mrs. John M. Waldron, Saratoga Springs, N. Y.  
We recommend Vinol to our customers as the greatest strength creator we know—due to the extractive medicinal elements of fresh cod livers, without oil, combined with peppers, without iron and beef peptone, all dissolved in a pure medicinal wine. Hoessler Bros., Druggists, La Crosse, Wisconsin.



# APPLES

DUE TODAY—"FRESH AND CRISP."

P. M. Car No. 71  
Michigan Apples

80 Barrels Baldwins.  
16 Barrels Russets.  
6 Barrels Wageners.  
15 Barrels T. Co. Kings.  
55 Barrels Northern Spys.

Q. Car No. 37019  
Missouri Apples

150 Barrels Red Ben Davis.  
30 Barrels Salome.  
Apples are now in good demand.

## JOHN C. BURNS FRUIT HOUSE



### The Point We Emphasize

is the great heating power of  
our WASHED EGG COAL.  
Why? Analyze. Fixed carbon,  
52.19; volatile matter, 34.80;  
moisture, 7.50; ash, 5.51; sul-  
phur, 1.39; heat units, 13,831.  
Costs you no more than the  
ordinary kind.

## Whitebreast Coal Co.

J. C. Burns, Pres.; F. W. Fox, Vice Pres.; J. D. Becker, Sec.-Treas.  
217 CASS STREET

### THE FASHION SHOP

F. A. REIMAN

EXCLUSIVE GARMENT STORE  
Corner Fifth and Main Streets

If you need

HAY

OR GREEN OAK CORD WOOD

call  
H. S. BURROUGHS  
Grand Crossing Farm  
Phone 1070-M.

### MORRIS & HARTWELL

LAWYERS  
LA CROSSE, WIS.

OUR SERVICE IS A REMEDY

for the slow delivery of your  
freight. Telephone us and we will  
deliver your freight promptly on  
arrival to any part of the city.  
GATEWAY CITY TRANSFER CO.  
BOTH PHONES 179

\$1.00

SKIRTS or Waits, tailored  
for \$1.00.  
409 Main. 2nd Floor

Let it be a

La Crosse Hat

this spring.

LaCrosseHatWorks

526 Main Street

I.O.O.F.

All Odd Fellows are cordially in-  
vited to visit Normanna Lodge I.  
O. O. F. Tuesday, March 7, 1916,  
to assist in conferring the first de-  
gree of our order.  
J. GUTMAN, Secretary.

REFINERY INCORPORATES

MADISON, Wis., March 6.—The  
Chippewa Sugar Refining company,  
Milwaukee, filed articles of incor-  
poration with the secretary of state.  
The corporation is capitalized at  
\$200,000 and will refine beet sugar.

NEW YORK MONEY

NEW YORK, March 6.—Money on  
call 2 per cent; time money 3 per  
cent for six months; prime mer-  
cantile 2 1/2 per cent; bar silver, Lon-  
don, 25 15-16; New York, 56 1/2 c;  
demand sterling, \$4.76 1/4.  
If you are in a hurry avoid the  
train of thought.

## RAIDER REACHES HOME PORT AFTER ELUDING BLOCKADE

Berlin Announces Moewe  
Safe After Capturing Fif-  
teen Boats and Great  
Quantity of Gold

VESSEL TO RESUME OPERATIONS

Exploits of Ship Make Inci-  
dent Greater in German  
Eye Than Verdun  
Offensive

BERLIN, March 6.—The German  
cruiser Moewe, with large numbers  
of prisoners and 1,000,000 marks in  
gold bars aboard, arrived on Sunday  
at a German port, after running the  
British blockade, it has been official-  
ly announced.

The announcement says fifteen ves-  
sels were sunk by the Moewe which  
also laid mines at several points. One  
of these mines, it is stated, sank the  
British battleship King Edward VII.

The statement follows:  
The naval general staff states that  
H. M. S. Moewe, commander Capt.  
Burggrave Count von Dohna-Scholl-  
dieb, arrived on Sunday at some  
home port with four British officers,  
twenty-nine British marines and sail-  
ors, 166 men of crews of enemy  
steamers, among them 103 Indians,  
as prisoners and 1,000,000 marks in  
gold bars.

Boats Taken by Moewe  
"The vessel captured the follow-  
ing enemy steamers, the greater part  
of which were sunk and a small part  
of which were sent as prizes to neu-  
tral ports:

"The British steamers Corbridge,  
3,687 tons; Author, 3,496 tons;  
Trader, 3,608 tons; Atladne, 3,055  
tons; Dromonby, 3,627 tons; Far-  
ringford, 3,146 tons; Clan MacTav-  
ish, 5,816 tons; Appam, 7,781 tons;  
Westburn, 3,390 tons; Horace, 3,335  
tons; Flamenco, 4,629 tons; Saxon  
Prince, 3,471 tons.  
"The British sailing vessel Edin-  
burgh, 1,437 tons.

"The French steamer Maroni, 3,  
109 tons.

"The Belgian steamer Luxem-  
burg, 4,322 tons.

"At several points on enemy coasts,  
the Moewe also laid mines to which,  
among others, the battleship King  
Edward VII, fell victim."

Not Previously Reported  
The Moewe's capture of two of the  
fifteen vessels has not been reported  
previously. They are the Saxon  
Prince and the Maroni, both of which  
were engaged in the transatlantic ser-  
vice.

The Saxon Prince 3,471 gross tons,  
352 feet long and owned by the  
Prince line of Newcastle, England,  
was last reported on sailing from  
Norfolk, Feb. 12, for Manchester.

The Maroni sailed on Feb. 10,  
from Bordeaux for New York. She  
was owned by the Compagnie Gen-  
rale Transatlantique of Havre.

London announced Jan. 10, that  
the British battleship King Edward  
VII, had been blown up by a mine.  
The place at which the disaster oc-  
curred was not revealed by the Brit-  
ish admiralty. It was said no lives  
were lost only two men were in-  
jured.

Under the same officers and crew  
who already have played a thrilling  
role in the Moewe's remarkable ex-  
ploits, the German commerce raider  
will again put to sea within a few  
weeks, it was stated here today.

The Moewe will first be drydocked.  
Her hull will be scraped and she will  
be thoroughly overhauled. She is  
said to be in good shape, though tar-  
tered by heavy storms and struck  
more than once by shells in combats  
with armed freighters.

Great News Feature

The return of the Moewe overshad-  
owed the Verdun offensive as a  
news feature in the Berlin news-  
papers today. The name of the ship  
she entered will remain a de-  
secret, but first hand stories of her  
daring deeds are expected to reach  
Berlin within a short time.

The Moewe's daring, the Lokal An-  
zeiger said, "has inscribed her name  
in every German heart."

The Vossische Zeitung, comment-  
ing in the same vein, added that the  
exploits of the German raider have  
proven to England that Germany is  
still unconquerable at sea.

London Doubts Truth

LONDON, March 6.—Several of  
the London newspapers doubt the  
truth of the German report that the  
Moewe has returned to port, believ-  
ing it was sent to throw British war-  
ships off the trail. "The Times naval  
correspondent, however, declared it  
altogether likely that the Moewe has  
eluded the British and made her way  
into Wilhelmshaven.

The possibility of an enterprising  
captain breaking the blockade in-  
ward as well as outward has been  
frequently demonstrated," he wrote.  
"The captain of the Moewe certainly  
carried out a desperate adventure  
with skill and courage."

ONLY ONE "BROMO QUININE"

To get the genuine, call for full name  
LAXATIVE BROMO QUININE. Look  
for signature of E. W. GROVE. Cures  
a Cold in One Day. 25c.

SUES AUTOIST FOR  
DAMAGE TO MACHINE

Suit for the recovery of \$3,000  
damages to himself and an automo-  
bile he was driving was begun in cir-  
cuit court today by F. H. Hofweber  
against F. L. Teeter.

Hofweber, according to his com-  
plaint, was driving south on West  
Salem road on October 22, 1915,  
when Teeter, driving rapidly, tried to  
pass his machine while on a cement  
culvert near the H. Keppel farm.

Hofweber's machine was hurled  
twelve feet into a ditch at the side  
of the road.

## THE MOVIES

DREAMLAND

MONDAY AND TUESDAY

### "The Man From Argentina"

With Sydney Ayers and Doris Pawn.

The story of romance and adventure.

"Married on Credit"

Billy Ritchie and Louise Orth.

Show starts at 7:30.

THE STAR

TODAY AND TUESDAY

### "Man and Morality"

Three part Victor heart interest  
drama, where true devotion proves  
stronger than false pride, featuring  
Rosemary Theby and Harry Meyers.

"Keeping It Dark"

and

"Chills and Chikens"

With funny Max Asher and Gale  
Henry. Also Billie Rhodes.

Six Reel Shows.

Wednesday, "Broken Coin"

and Billie Ritchie.

THE DOME

Never Less Than Five Reels.

TONIGHT ONLY

"The Luring Lights"

Featuring Stella Hoban. A four reel  
drama, very sensational, full of ac-  
tion, romance and pathos. It is all  
that the name implies, a real Broad-  
way Star attraction. Don't miss this one.

"Snakeville's Eugenic Marriage"

A Vitagraph comedy, funny in the ex-  
treme.

COMING

"Pennington's Choice"

With Francis X. Bushman, Beverly  
Bayne, and ex-Champion James J.  
Jeffries.

THE STRAND

JACK PICKFORD in a three part  
Selig drama.

"When Love Is Blind"

Also

"The Haunted Station"

An episode of "The Hazards of  
Helen," and

"Frenzied Finance"

A Vim comedy.

Metro Magazine numbers 14000 to  
14050 good today.

THE CASINO

SPECIAL NOTICE!

Our Metro feature

"The Lure of Heart's Desire"

booked for today and tomor-  
row, was delayed in ship-  
ment. It will arrive about  
eight-ten tonight. The Metro  
people sent us a substitute  
show for use this afternoon  
and the first show tonight.

"The Right of Way"

Featuring Wm. Faversham,  
will be shown once tonight,  
and at 8:15 "The Lure of  
Heart's Desire" will be  
shown.

NEW FACET SHOWN

OF MARY PICKFORD'S

VERSATILE GENIUS

Quite inexhaustible, it appears, is  
the peculiar artistic faculty of Mary  
Pickford, the world's foremost mo-  
tion picture star, for creating tran-  
scendent screen triumphs. In rapid  
and uninterrupted succession, this  
unsurpassable star of the Famous  
Players Film company has provided  
a series of individually distinctive  
and collectively astonishing film suc-  
cesses. Following her triumphant ap-  
pearances in "Madame Butterfly,"  
this great star is now presented in  
another stellar characterization, as  
"The Foundling," the latest Famous  
Players production on the Paramount  
program at the Bijou. Presenting a  
story of beautiful sentiments and ten-  
der appeal to the finer senses, "The  
Foundling" epitomizes in a strongly  
dramatic manner the sufferings of a  
girl cast out into the world by the  
hatred of her father, because her  
birth has caused the death of the  
wife he had loved and worshipped.

REHASH DISCOUNT CASES

WASHINGTON, March 6.—Rear-  
gumming of the 5 per cent discount  
cases involving large claims of im-  
porters to refunds under the new  
Wilson-Underwood law, was ordered  
today by the supreme court.

WEATHER BULLETIN

Stations (Lo.) (Hi.) (P.)

Boston . . . . . 12 32 0

Charlotte . . . . . 48 66 0

New York . . . . . 16 34 .28

Washington . . . . . 28 44 0

Galveston . . . . . 64 72 0

Jacksonville . . . . . 50 68 0

New Orleans . . . . . 60 76 0

Chicago . . . . . 30 32 .01

La Crosse . . . . . 27 33 0

Madison . . . . . 24 32 0

Memphis . . . . . 60 68 0

Milwaukee . . . . . 28 30 0

Bismarck . . . . . 20 28 .08

Huron . . . . . 32 40 0

Kansas City . . . . . 52 58 0

St. Paul . . . . . 24 . . . 12

Boise . . . . . 30 46 .02

Denver . . . . . 32 68 0

Helena . . . . . 20 42 .02

Miles City . . . . . 14 46 .02

Portland, Ore. . . . . 38 42 .64

Spokane . . . . . 30 36 .08

Medicine Hat . . . . . 6 16 .10

## DOMESTIC SCIENCE BEGINS TO FIND HOME APPLICATION

(Continued from Page One.)

hood. They wished to ascertain the  
amount of amusement the York-  
family could obtain on an income of  
\$1,200. Thus out of the five hun-  
dred dollars appropriated by the col-  
lege, \$216 was spent for the rent of  
the apartment for eight months; \$20  
for light; \$21 for furnishings; \$20  
for research, and \$34 for incidental  
expenses incurred for charwomen and  
janitors' tips.

In disposing of the problems of  
the York family, the students fitted  
themselves to meet those of their  
own homes and by actual experiment  
and practice learned to keep house.  
In this connection Dr. Claxton of  
the Bureau of Education in Wash-  
ington has recently issued a report in  
which he says that the "practice  
house" is as necessary to the equip-  
ment of a course in home economics  
as sewing machines and cooking  
utensils, and therefore should be an  
accessory to every public school.

Help Farm Wives

The department of agriculture,  
through its bureau of home econ-  
omics, is doing a great deal to teach  
the women of the farm the business prin-  
ciples of scientific housekeeping in  
connection with its agricultural ex-  
tension work. Statistics show that  
there are eight million women work-  
ing in farm kitchens throughout the  
country. By a co-operative arrange-  
ment with the state agricultural col-  
leges, the department employs coun-  
ty agents who carry the science of  
home-making to a large percentage  
of these women, just as the county  
agricultural experts carry the prin-  
ciples of scientific farming to the  
men. The government gives a cer-  
tain appropriation to the project an-  
nually, on condition that the state  
provides a like amount.

The county agent, who must be a  
woman of scientific training, usual-  
ly works by the means of clubs,  
which meet in the school house, town  
hall or some such place. Here, by  
the use of the "movable school," in-  
cluding the latest housekeeping  
equipment, she lectures and gives  
practical demonstrations in cooking,  
dressmaking, house furnishing, pol-  
try-raising, canning and preserving.

Much Reach Girls

Sometimes it is very difficult to  
get the older women interested and  
the work must be done through the  
young girls. The county agent, for  
example, casually visits a certain  
farm house, ostensibly to see how one  
of her young pupils is getting on with  
her dressmaking, but really with the  
intention of getting acquainted with  
the girl's mother, who is in greater  
need of education in home econ-  
omics. During the call, the mother  
proudly displays a dress she has  
made without the help of the new  
system of patterns. Of course, it  
looks it. The county agent, how-  
ever, praises her work and the farm-  
er's wife unbends sufficiently to al-  
low the agent to make some sugges-  
tions. As can be seen, the position  
of county agent is one requiring ex-  
quisite tact.

"We never criticize the women for  
the conditions in the home—we  
praise them for what they have done  
and then try to help them all we  
can," explained Dr. A. C. True, di-  
rector of the bureau.

By these measures, the county  
agent is gradually coming to see the  
rewards of her labor. Under her in-  
fluence the homelife of the farm is  
taking on a new aspect. The win-  
dows are screened, there is running  
water in the kitchen, vacuum clean-  
ers are occasionally making their  
appearance and also electric motors  
on the sewing and washing machines.  
The women are subscribing for wo-  
men's magazines and turning their  
sitting rooms into replicas of the in-  
terior decoration illustrations. Par-  
ticularly, it must be said in favor  
of the farmers that as a rule they  
raise no objection to paying for the  
improvements when the time-and-  
labor-saving nature of the article is  
explained. The work of the county  
agent is only two years old, so that  
the results have not yet reached any  
great proportions, but there are now  
four hundred government agents  
working among southern farms.

Women Nation's Spenders

So the home-making industry has  
received a tremendous impetus all  
over the country. Women no longer  
have to do the manufacturing of the  
country—the weaving, spinning, tail-  
oring and canning; the delivery wa-  
gon, the apartment house and the  
delicatessen store have relieved them  
of a great deal of their former oc-  
cupation. But they still do the  
spending of the country. They buy  
the family food and clothes and re-  
gulate the family expenses. Hence  
the necessity for training them in  
domestic engineering. They must  
plan the family budget with the  
same businesslike precision with  
which a civil engineer buys concrete  
and steel. The duties of the home  
have changed, but housekeeping still  
requires brains and executive ability.  
The modern woman who goes in for  
homemaking still has something of a  
job.

## PERSONALS

B. A. Yeomen card party 2:30, 8  
prizes, Tuesday; meeting 8 o'clock;  
dancing 8:30.

J. Lee, Westby spent yesterday in  
La Crosse.

J. Nelson was a business visitor  
from Spring Valley.

P. Severson, Seneca, was a business  
caller in the city Friday.

D. Drummond, jeweler, 533 Main.

L. I. Johnson has returned to his  
home in Westby after spending a  
few days with friends in the city.

N. J. Burr, Houston, registered at  
a local hotel yesterday.

G. M. Austin, Mabel, was in the  
city visiting friends and relatives  
Friday.

Phone Gateway City Transfer Co.  
for your next hack call, Phone 179.

V. Loss, River Falls was in the  
city Friday transacting business.

Mr. and Mrs. P. Anderson of Am-  
herst visited friends while in the  
city Friday.

M. Schmitt, Caledonia spent Fri-  
day in La Crosse on business.

M. Callahan, Mabel, was in the  
city on Friday.

Depot calls taken care of prompt-  
ly. Radke Taxi, Phone 422.

Vladimas Malec, for a year editor  
of the Vlastenec, a local Bohemian  
publication, has resigned his position  
and with his family will leave for  
Detroit, Mich.

The street opening is in session in  
the city hall, awarding damages  
caused by the laying out of new  
streets and alleys.

## Market Square

The following farmers were in the  
city on business Saturday: O. Wolfe,  
Smith Coulee; Miller Bros., Browns-  
ville road; J. Carson, Bush Valley;  
J. White, Brownsville; W. Fitzpat-  
rick, Brownsville; H. Miller, Mor-  
mon Coulee; W. Hauser, Sand Lake  
Coulee.

FRANCIS NOMINATED

WASHINGTON, March 6.—Presi-  
dent Wilson today nominated David  
R. Francis of St. Louis to be am-  
bassador to Russia.

## ENVOY OF GRATITUDE COMES FROM FRANCE



Jules Bois.

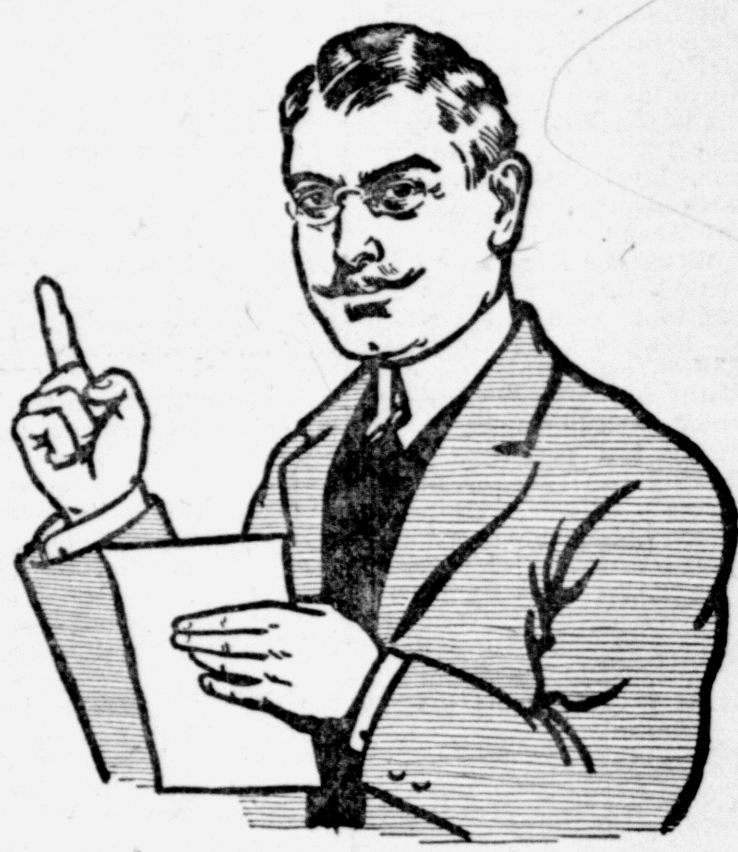
Jules Bois, distinguished French  
poet, dramatist and journalist, has  
just arrived in this country on a  
"mission of sentiment," as he de-  
scribes it, to distinguish it from the  
missions of many of his compatriots  
who have preceded him. While here  
he will arrange for the education in  
this country of many young French-  
men who will serve apprenticeships  
in the great banking houses, in the  
mills and on experimental farms.

## GRAIN FOR ALLIES

DESTROYED WHEN  
ELEVATOR BURNS

CHICAGO, March 6.—More than  
700,000 bushels of grain was burned  
today by fire which destroyed the  
Iowa elevator, owned by Bartlett,  
Frazier & Co. of Chicago. The loss  
will reach \$500,000. Part of the grain  
was for shipment to the allies.

The origin of the flames is un-  
known, but is thought to have start-  
ed with a dust explosion.



## More Than Pleasant Taste

should be demanded in a table beverage.

Coffee—for example—may possess a pleasing  
flavour for some, but it contains a most harmful  
element—caffeine, a subtle, cumulative drug, the  
continued use of which frequently leads to various  
diseases of the kidneys, liver and other vital or-  
gans, and sometimes to premature old age. Among  
the symptoms of caffeine poisoning are headache,  
nervousness, biliousness, sleeplessness, heart-flut-  
ter, "brain-fag," and so on.

Any coffee drinker who is ailing had better quit  
the coffee—tea also—and use

## INSTANT POSTUM

the delicious cereal beverage.

Postum is made of entire wheat roasted with a  
small portion of wholesome molasses. Tastes much  
like mild Java coffee, but contains not a particle  
of coffee, or caffeine or any other harmful sub-  
stance. Just the goodness of the grain.

Postum comes in two forms: The original Postum Cereal 1/4  
must be boiled; Instant Postum—soluble—is made in the cup  
with hot water, instantly. Equal in delicious flavour, and the  
cost is about the same per cup.

Thousands are benefitting by a change to Pos-  
tum and

## "There's a Reason"

Sold by Grocers everywhere.



# LAWMAKERS WALK WHEN CAPITOL TROLLEY MEN STRIKE FOR WAGE RAISE

WASHINGTON, March 6.—Senators and congressmen, who do not own automobiles, are walking to work today, as the result of a strike of street railway motormen and conductors. The motormen and conductors want 30 cents an hour, instead of 22½ and 25 cents they now receive. They want also a nine hour day, with the nine hours not scattered over more than a twelve-hour period.

Meanwhile, several senators and congressmen are preparing resolutions and it is considered a probability that several schemes of arbitration will be outlined in the measures to be introduced today. There was talk that the investigation of the cost of living in the district also will be hastened by the men's claim that they do not make living wages.

## VOTE ON McLEMORE RESOLUTION IN THE HOUSE TOMORROW

(Continued from Page One.)

at Wilmington, Del., and will then go west on a lecture tour. Bryan himself insisted that he would not interfere in the congress dispute.

Despite increased clamor in congress for a direct vote on the merits of a resolution warning Americans off armed ships pending negotiations with the central powers, it became more certain that the house will vote to table the McLemore resolution.

### Another Vote Unavoidable

Ultimately, however, few leaders saw how another vote, in both the senate and house, on a simple warning resolution, could be avoided.

Efforts were renewed to postpone the house vote until Thursday. This agitation came from the anti-administration faction. It was practically a foregone conclusion that the movement would not succeed and that the house vote would come off per schedule tomorrow.

### President Sees House

President Wilson today conferred with Colonel E. M. House, his personal envoy who arrived in New York Sunday from abroad, on conditions in the belligerent countries. House arrived from New York today.

House, it is understood, delivered his report on his visit to London, Paris and Berlin. He would not discuss the nature of his mission. Asked if he still held to the view that "President Wilson is the one man who will bring peace in Europe," he said he would not care to make any comment at this time.

While in Washington House will confer with all of the cabinet members. He declined to discuss whether he brought information on Great Britain's attitude on the armed merchantmen question and would say nothing of the crisis now pending in congress.

Altogether, he lived up to the character European editors gave him, "the Sphinx in the felt hat."

### Busy Week for President

A week chock full of business faced the president. He expected to confer with Secretary Lansing and congress leaders regarding the fight to kill resolutions warning Americans off armed merchantmen.

By Saturday the president must decide regarding the vacancy in the office of secretary of war. He hopes to postpone an appointment by continuing General Scott, chief of staff, as war office head. Scott's thirty-day term expires Saturday, but the president has asked Attorney General Gregory for an opinion whether it would be legal to hold Scott longer.

## MOCK WEDDING AT HARD TIME PARTY

With William ("Miss") Strahl as the blushing "bride," and Rudie Harder the happy groom, Judge Clinton W. Hunt performed the "prettiest" wedding ceremony of his career Saturday night. Undersheriff John A. Weber acted as father of the bride. He kissed "her" and gave her away. The event was the climax of the hard time ball and social given by the Eagles at their club rooms Saturday night.

The most effective blow is delivered in the guise of kind words.

## MAX JEFFRIES AND HUDNALL BOOMED

They Are Two Upon Whom Stalwart Strength for U. S. Senator Is Settling; After Delegates

That the honor of being the conservative senatorial candidate against Robert M. La Follette rests between Attorney Max Jeffries and ex-Senator John M. Whitehead, both of Janesville, and not between Samuel A. Cook, Neenah and George B. Hudnall, Superior, as extensively advertised throughout the state, is the statement today of a man, prominent in the conservative ranks in Wisconsin.

While the conservatives are making great efforts to keep the question of the selection of a candidate to oppose "Bob" in abeyance until after the republican delegate convention is over, there are members of that faction who are making great efforts to bring either Jeffries or Whitehead out at this time.

It is understood that all of the proposed toga candidates for the conference endorsement are on record of keeping the senatorial question in the background until after the republican national convention delegates have been chosen.

There are those, however, interested in the senatorial selection, who refuse to allow it to be sidetracked pending the outcome of the delegate fights.

It is being generally admitted in conservative circles that Senator La Follette is still a powerful factor in Wisconsin politics and that his strength is not being underestimated.

## WELL KNOWN MAIL CARRIER DIES AT NORTH SIDE HOME

Death Takes Second Oldest Postal Employee After a Short Illness of Pneumonia

Iver Thorsen, a resident of La Crosse since 1876, died at his home, 1442 Caledonia street, at 8:15 this morning after a short illness with pneumonia.

Mr. Thorsen was born in Norway, Nov. 25, 1850, coming to this city in 1876. On May 22, 1886, Mr. Thorsen was appointed a carrier at the local post office, where he has served for the last thirty years. He was the second oldest carrier at the post office in this city, and was sixty-five years old.

Mr. Thorsen is survived by a widow, one son, Theodore and a daughter, Mabel, both of La Crosse. The funeral will be held Thursday afternoon at 2 o'clock from the residence and at 2:30 from the Central street Lutheran church. Rev. E. O. Vik will officiate. Interment will be made in Oak Grove cemetery.

## "TED" J. RITTER DIES AT HIS HOME SUNDAY EVENING

(Continued from Page One.)

held at 9 o'clock Wednesday morning from St. John's Catholic church. Mr. Ritter is survived by his widow, a four-months-old son, three brothers and two sisters. They are Miss Minnie Ritter, Mrs. Edward Ryan, John E. Leonard and Frank Ritter. Mr. Ritter was a cousin of Undersheriff John A. Weber.

## DIPLOMATIC AGENT DEAD IN LISBON

WASHINGTON, March 6.—Olney Arnold, 55, United States diplomatic agent and consul general at Cairo, Egypt, died in the hospital at Lisbon, Portugal, yesterday, according to a cablegram to the state department today.

Arnold was appointed September 2, 1913, from Providence, R. I. He was democratic candidate for governor of Rhode Island in 1908.

## FIREMEN HURT ON DUTY ARE BETTER

Oscar F. Bay, fireman, whose ankle was broken Saturday morning while he was fighting the fire which partially destroyed the old frame building at 420 Main street, is still confined at the St. Francis hospital, although resting easily. William S. Stritt, whose back was injured when Bay fell upon him from the top of a high ladder, is reported to be better. He is confined at his residence.

### BABE BORN ON STREET

TOLEDO, O., March 6.—Refused admittance at a Toledo hospital because she did not have a doctor's certificate, Mrs. Ada Jones, 27, formerly of Detroit gave birth in the snow on the street car tracks to a ten pound boy today. The child is said to have shown no ill-effects from the exposure.

### HARDIN FUNERAL

The funeral of James Hardin was held this afternoon from St. James church at 2:30. Mr. Hardin died in Kansas City two days ago. Burial took place in the Catholic cemetery.

### CARL VAN AUKEN BETTER

Carl Van Auker, son of C. S. Van Auker, operated upon for appendicitis at St. Francis hospital last week, is much improved and will doubtless be removed to his home within a few days.

## EIGHT ENGLISH COUNTIES RAIDED TWELVE KILLED

Twenty-first Raid on England Covers Greatest Territory of the War

APPROACH IS NEAR TO LONDON

Large Towns with Munitions Factories in Counties Included in the Raid

LONDON, March 6.—Twelve persons were killed and thirty three injured in a Zeppelin raid last night over the northeast coast of England, it was officially announced today.

Raiding airships dropped bombs at York, Lincolnshire, Rutland, Huntingdon, Cambridge, Norfolk, Essex and Kent.

It is believed that three aeroplanes participated in the raid. An early statement from the admiralty reported only two Zeppelins engaged.

The dirigibles dropped forty bombs, destroying houses on two terraces and damaging several shops, it was stated.

One Zeppelin hurled down bombs upon an area occupied by dwellings of workmen. An entire block was demolished. A woman and four of her children, the eldest eight years old, were killed in this disaster. The husband, injured when the house was demolished, is confined in a hospital ignorant of the fate of his family.

The extent of territory visited during last night's Zeppelin raid on England was perhaps the greatest of the war. According to the London official statement eight counties, forming the tier extending along the north sea coast east and northeast of London, were visited. The statement that both Essex and Kent counties, adjoining the city of London, were raided, indicates that the Zeppelins may have come very close to London itself.

Several large towns manufacturing war munitions are within the counties mentioned in the London dispatch. The cities of Leeds, York, Hull, Lincoln and Cambridge are among the most important in the area covered by the Germans. Much the same territory was visited by the Zeppelins that raided England on the night of January 30, when fifty-nine persons were killed and 101 injured.

Twenty-first Raid Last night's raid was the twenty-first attack on England by German aircraft since the beginning of the war. In these raids 242 persons have been killed and 429 injured.

## CAMPBELL LIBRARY CLUB IN ELECTION

Mrs. Minnie Hauser Chosen President at Meeting Held on Trip Farm in Township

Mrs. Minnie Hauser was Saturday afternoon elected president of the Campbell Library club, an organization of women, at a meeting at the home of Mrs. W. A. Tripp near the Campbell school hall on the north West Salem road.

Other officers chosen were: Secretary-treasurer, Mrs. Sadie Hartley; Librarian, Mrs. Alina Hawkins. Twenty-seven of the members gathered at the Tripp farm at 11 o'clock in the morning, it being the custom for the hostess to entertain the club at dinner.

"Current Events" by Mrs. Moos was the lesson, while "Preparedness" led by Mrs. Tripp, was the open question. All members participated in the debate on "Household Management."

The next meeting of the club, the first Wednesday in February, will be at the home of Mrs. Nellie Moos.

## SCOUTS FIND WEST FOR HUGHES AND TEDDY AND ROOT

NEW YORK, March 6.—Hughes, Roosevelt and Root are the only three names seriously considered by middle western republicans for the presidential nomination, staff correspondents of the Tribune and Sun telegraphing from St. Paul and Minneapolis, reported today.

"Minnesota for Hughes first for president, with Roosevelt second," wired the Tribune's correspondent.

Roosevelt is Minnesota's first choice with Hughes second, the Sun correspondent reported.

Both agreed that Senator Cummins probably will win the Minnesota delegation in March 14 primaries. Minnesota probably will swing to Hughes or Roosevelt at Chicago.

### CONFESSES TO MANY CRIMES

CHICAGO, March 6.—A long list of hold-ups at Minneapolis, Kansas City, St. Louis and Omaha, and the murder of a butcher named Carlson at Minneapolis, were confessed today by Raymond Hawke, 25, and Carl Swanson, 19, who will be taken to Minneapolis tonight for trial.

### CHIEF BRADFELD EXCHANGED

Chief of the Fire Department Nathan Bradfield, who has been confined at the Lutheran hospital for several weeks, seriously ill, is reported today to be about the same.

## LOCAL FIREMEN "GO TO CHURCH" TO FIGHT BLAZE

Members of English Evangelical Lutheran Church Discover Fire in the Roof

DEPARTMENT BUSY ON SUNDAY

Five Alarms, None of Which Proves Serious, Keeps Men Constantly on the Go on the Sabbath

Firemen of Hose company No. 3 participated in the "Go to Church" campaign yesterday when they answered an alarm sent in from the English Evangelical Lutheran church corner of West Avenue and Ferry street.

Mr. and Mrs. N. A. Meglessen, members of the church, were late in getting started to the morning service. As they neared the edifice, they noticed smoke curling up from the roof. They watched it and saw a flame burst out. The fire department was notified over the phone and the auto truck of No. 3 responded.

The congregation rushed from the building, but were calmed by Rev. J. S. Rumbarger. The damage was slight.

The alarm was the second responded to yesterday morning and was one of five which came in during the day.

### Other Small Fires

At 11:15 a. m. Hose companies No. 1 and 3 answered a call from the home of A. C. Kelly, 216 North Ninth street. A few shingles were on fire. No damage was done. No. 3's had hardly returned to their station when the alarm came in from the church.

Shortly after 12 o'clock, noon, the fire truck was summoned to the home of Nicholas Bartel, 1014 Jackson street. A chimney was ablaze. The next alarm came in during the middle of the afternoon from a residence at 816 South Fourth street.

The last alarm of this day came in at 6 o'clock p. m. Fire was found in a wall of the Joseph Justin Auto company, 219 North Third street. There was little damage.

### Blaze Saturday

Sparks from an overheated furnace in the basement of the Joseph Silha residence, which set fire to some rubbish, 2509 Denton street, brought out firemen from Hose company No. 5 at 3:30 Saturday afternoon.

## NODINE WOMAN SUCCUMBS AFTER LONG ILLNESS

Mary C. Buerck, a resident of Nodine, Wis., for many years, died at her home this morning at 5 o'clock after an illness of seven years of cancer.

Mrs. Buerck was born in Nodine, May 18, 1857 and was 58 years old at the time of her death. She is survived by a husband, father, one son, Fred Buerck, of Nodine, and two daughters, Mrs. James Bateman of Cottonwood, N. D., and Mrs. Jessie Bun of Nodine.

The funeral will be held from the New Hartford church, Wednesday afternoon at 1 o'clock.

Rev. A. Redpath will officiate, burial taking place in the cemetery at New Hartford.

### CAMPBELL LOSES SUIT

Peter Campbell real estate dealer of Onalaska, will not recover commissions of \$175 from Peter, Edwin and Anna Piers, farmers, whom he alleged sold their farm which they had placed in his hands for disposal. Judge Clinton W. Hunt found for the defendants in a trial Saturday afternoon.

### FELIX BISHOP BURIAL

The funeral of Felix Bishop will be held from the residence Tuesday morning at 8:30 and at 9 o'clock from the Holy Cross Catholic church, Rev. L. J. Kufel officiating. Burial will be made in the Catholic cemetery.

## PACKED CHURCHES CITY'S RESPONSE TO "AD" CAMPAIGN

(Continued from Page One.)

our state and our nation. No man, woman or child who is not concerned with the welfare of the community deserves to be allowed to live in it.

There was a crowd of similar proportions at the First German Methodist church at Seventh and Ferry streets. The German-speaking congregations united there last night, to hear addresses by Rev. B. C. Brandenburg and Rev. William E. Schmitt of the Second German Methodist and German Baptist churches, respectively. There was enthusiastic participation by laymen in the German service, and a stirring rendition of several sacred choruses by the Wesleyan Male chorus.

Particularly noteworthy were the morning services in all the churches. Each pastor of the baker's dozen who are behind the "go-to-church" movement spoke on the same text "As His Custom Was". And each spoke to crowded pews. In several of the churches the pews were far from sufficient to hold the people, and chairs were pressed into service in the aisles and foyers.

### HAVE BABY BOY

Mr. and Mrs. Edward C. Koops are the proud parents of a baby girl born Sunday afternoon at the St. Ann's hospital.

## REPORT TRIO OF FORTS WRECKED IS UNCONFIRMED

(Continued from Page One.)

Moulainville, but in each instance, Paris reported, the German attacks were repulsed.

Another Amsterdam dispatch reported 10,000 Germans were repulsed with heavy losses when they attempted to bridge the Meuse with pontoons in the vicinity of Samogneux, five and one-half miles north of Verdun.

### Abandon Attack

Following repulses of heavy attacks against the French front extending west from Douaumont plateau, the Germans did not return to the attack last night, this afternoon's official statement from French and Germans indicated.

Paris reported violent artillery fire on the west bank of the Meuse west of Douaumont and in the Woivre region, but no important infantry action on the northern Verdun front.

The German war office mentioned only minor engagements around Verdun, in which fourteen officers and 934 men were taken, but carried no confirmation of the Amsterdam report that three of the Verdun eastern forts had been practically destroyed.

The French war office mentioned the bombardment of German positions in the Argonne, around Cheppy woods and the Avocourt-Malancourt road. Berlin claimed the repulse of all English attacks northeast of Vermeles.

### Douaumont Plateau Arena

The fifteenth day of the great battle of Verdun saw the crown prince striving desperately to shatter the French center in furious fighting on Douaumont plateau.

Violent clashes are occurring in Fresnes woods. But the main struggle, according to latest Paris dispatches, has narrowed to the two-mile front extending from Haudremont wood, to Douaumont. The French have dropped a deadly curtain of fire. At the same time they are counter attacking viciously in efforts to occupy Douaumont village.

### Combined Losses 200,000

In two weeks of the greatest offensive developed by either side since the German defeat at the Marne, combined German and French losses have totalled more than 200,000. The dead on both sides are believed to number at least 50,000.

During the first fortnight of the struggle the Germans have pressed forward on a crescent shaped front, occupying between 90 and 100 square miles of French positions, according to figures given out in Berlin. They have wrecked Fort Douaumont and captured several villages, but have failed to break the French front at any point.

### Sunday Fighting Fierce

Throughout Sunday fierce battle raged along the front from Pepper Heights to Douaumont plateau. The Germans first concentrated the fire of several score of guns against the French positions, bombarding for two hours. Then they charged, throwing three brigades into action on the narrow front.

French artillery replied with an intense fire that rattled the foremost ranks. Other French guns threw a deadly hail behind the oncoming Germans, blocking the advance of reinforcements. Caught between two sheets of artillery and machine gun fire, the Germans were slaughtered.

The whole front, latest Paris dispatches reported, is now undergoing the heaviest bombardment. The artillery fighting has extended to the Argonne. The French are pounding away at the German positions on this front and engaging in aerial reconnaissance, mindful of the possibilities of a drive toward the St. Menesbould railway, the principal source of supply for the Verdun armies.

## TRADING STAMP LAWS ARE UPHELD

WASHINGTON, March 6.—Upholding laws of Florida and Washington aimed at trading stamp and free coupon companies, the supreme court today practically maintained the rights of states to stop use of such coupons by prohibitory legislation.

## RUDOLPH KOBLITZ BURIED FROM HOME

Last rites over the body of Rudolph Koblitz were held this afternoon from the residence, 1701 Winnebago street, at 2:30. Burial was made in the Oak Grove cemetery.

## MEXICAN CUT UP IN BRAWL WITH HIS COUNTRYMAN

Felipe Lobar Gashed About Head, Neck and Arms in Fight at Grand Crossing Last Night

ASSAILANT CAPTURED TODAY

Alleged Razor Wielder Is Taken from Room in Mentis Hotel by Patrolman Frank Wolfe

Felipe Lobar, a Mexican employee by the Burlington railroad, is in St. Francis hospital with severe knife wounds about his head, neck and body, and his alleged assailant, Nicholas Suniger, also a Mexican, is locked up at central police station, the result of a fight which originated at supper in a boarding car at Grand Crossing Sunday night.

Suniger fled after the knife and was arrested this morning in a room at the Mentis hotel on North Second street by Patrolman Frank Wolfe.

Neither of the men has given the police information as to the cause of the "row," although Suniger persists in his declaration that his attack on Lobar was not without provocation.

When the police reached the railroad yards last night they found Lobar already weak from the loss of blood and he was immediately ordered rushed to the hospital by Dr. R. G. Flynn. At the hospital today it was stated that he would recover.

The police found a blood-covered razor blade in Suniger's pocket. It is believed to be the weapon used in the fight.

## ORPET BEFORE JURY FOR LAMBERT DEATH

Prosecution Confident Indictment Will Be Voted Against Wisconsin Student

WAUKESHA, Ill., March 6.—The chain of circumstantial evidence that State's Attorney Ralph J. Dady has woven about William H. Orpet, University of Wisconsin student held for the murder of pretty Marian Lambert, was detailed to the Lake county grand jury today.

Dady confidently predicted that an indictment would be voted tonight or tomorrow against Orpet and would be returned in time for him to plead for a trial within a week.

Father Lambert, father of Marian, who discovered her body in the woods near Lake Forest, was the first witness before the grand jury. He was followed by Josephine Lavis and Verne Jackson, high school girls chums of Marian, who told of the girl's trust of death in the woods with Orpet.

Counsel for the youth planned to ask a continuance for several weeks if Orpet is indicted and Dady asks for immediate trial.

## GEORGE GRANKE DIES AT STODDARD

George F. Granke, 32, died at his home in Stoddard Saturday morning at 9 o'clock. He had been sick for one year with tuberculosis. Mr. Granke was born in the town of Bergen, living in Stoddard the greater part of his life. He was postmaster there until one year ago when his health failed.

Mr. Granke is survived by a mother, one brother, G. A. Granke, and a sister, Mrs. Edward Wolf of Hillsboro, Wis. The funeral was held from the residence this afternoon at 1:30 and from the Methodist church at 2 p. m. Rev. E. Vornholt of the German Lutheran church officiated and burial was made in the Stoddard cemetery.

## COUNCIL MEETS IN LIBRARY MATTER

At a special meeting late this afternoon the city council took the necessary legal steps toward appropriating \$6,000 for the public library, in order to permit the library board to test the legality of the appropriation.

# RUB! RUB! RUB!

Toiling over a washtub till your whole body aches and your nerves all worn to a frazzle is neither pleasant or profitable. You can have your family washing done very economically by us, and you'll save health and temper.

## La Crosse Steam Laundry Co.

Laundering Dyers Cleaners

# Big Land Opening

## Valuable Government Irrigated Homesteads

### 43 Farms—80 to 160 Acres Each

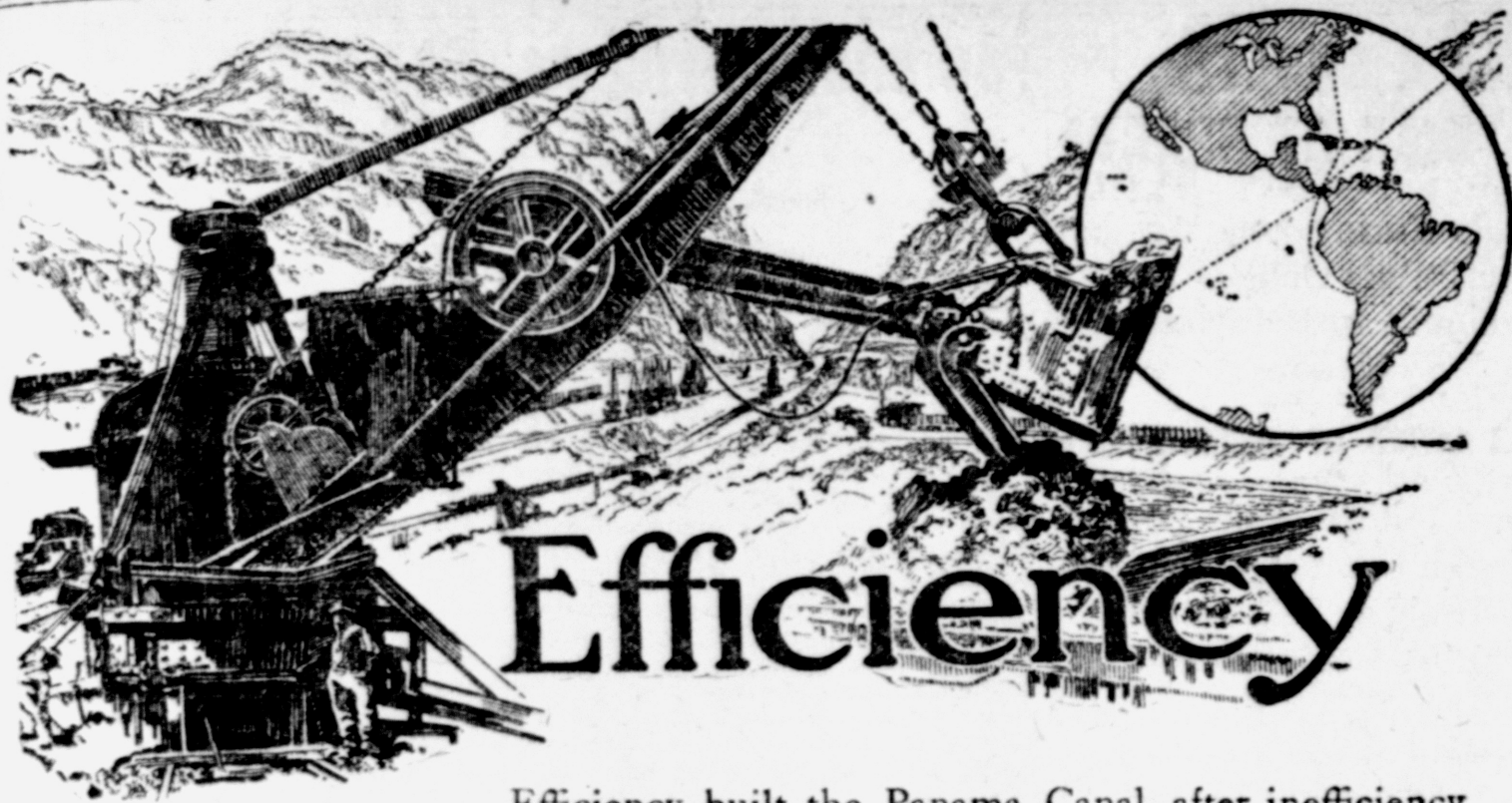
From three to ten miles North of the C. & Q. R. R. near Bayard and Minnate, Nebr., in the North Platte Valley. They are well adapted for alfalfa, small grain, corn, sugar beets, livestock and dairying.

Land is free. Permanent Government water right costs \$55 per acre; 20 years term, payable \$2.75 per acre down, no further payments for five years; no interest charges.

If you are interested in the opening of these farms between March 19th and 24th, or the location of 41 additional government irrigated farms now open to entry, write me at once. There is no time to lose if you would become the owner of one of these valuable farms, our publication, the "North Platte Valley," free on request, will give you an excellent idea of this desirable locality.

S. B. HOWARD, Immigration Agent  
Room 424, 1004 Farnam St., Omaha, Neb.





# Efficiency

Copyright 1916  
General Roofing Mfg. Co.



You can identify CERTAIN-TEED Roofing by the name, which is conspicuously displayed on every roll or bundle. Look for this label, and be satisfied with none that doesn't show it.

**CERTAIN-TEED** is made in rolls, also in slate-surfaced shingles.

There is a type of CERTAIN-TEED for every kind of building, with flat or pitched roofs; from the largest skyscraper to the smallest residence or out-building.

CERTAIN-TEED is guaranteed for 5, 10 or 15 years, according to ply (1, 2 or 3). Experience proves that it lasts longer.

Efficiency built the Panama Canal, after inefficiency failed. The efficiency of Panama doubled the effectiveness of the U. S. Navy without adding a ship to it. It took over 8,000 miles out of the trip from New York to San Francisco, and changed the highway between London and Australia from Suez to Panama.

Efficiency insures against lost motion—it produces the utmost service out of equipment and yields the finest product, at the least cost.

## Certain-teed

### Roofing

is an Efficiency Product

Every advantage that men, money and machinery can offer is used to increase the production, maintain the quality and lower the cost. Each of the General's enormous mills is advantageously located to serve the ends of efficient manufacture and quick distribution. Each is equipped with the most up-to-date machinery. Raw materials are purchased in enormous quantities and far ahead of the needs of manufacturing, thus guarding against the increased cost due to idle machinery. This also insures favorable buying, and the pick of the market.

Expert chemists at each mill are employed to select and blend the asphalt, and every roll of CERTAIN-TEED is made under their watchful care.

CERTAIN-TEED resists the drying-out process so destructive to ordinary roofing, because the felt is thoroughly saturated with a blend of soft asphalt, prepared under the formula of the General's board of expert chemists. It is then coated with a blend of harder asphalt, which keeps the inner saturation soft. This makes a roofing more pliable, more impervious to the elements than the harder, drier kind.

#### GENERAL ROOFING MANUFACTURING COMPANY

World's Largest Manufacturers of Roofing and Building Papers

New York City Chicago Philadelphia St. Louis Boston Cleveland Pittsburgh  
Detroit San Francisco Cincinnati New Orleans Los Angeles Minneapolis  
Kansas City Seattle Indianapolis Atlanta Richmond Houston London Sydney

For Sale by

**Fred Kroner Hardware Co., 116-118 S. 3rd St.**  
**I. Schilling & Sons, Front and Main Streets.**  
**Segelke & Kohlhaus Manufacturing Company.**

### SPOTLIGHTS

#### STOCK FOOD

The Standing Room Only sign was in evidence twice yesterday at the La Crosse theater. Long after the standing room was taken up people begged the doorman to let them in. Not only begged but insisted until it was necessary to call two policemen to handle the crowd clamoring for a chance to see "The Blindness of Virtue."

Many attended the play that have never been in a theater before in their lives. Hundreds came out of morbid curiosity, just to see a play that would make them blush—but they went away disappointed as there is not a line, word, situation in the

entire play that would bring a blush to the most sedate. The monster audiences saw a play with a great moral lesson held up to them in such a glaring manner that they could not help but understand that the truth was being told. The Ted Dalley Stock Co. put on a production of the play that is commendable, and people forgot that they were not seeing a dollar and a half attraction. Beautiful scenery did much to enhance the beauty of the play and the masterful manner in which every one of the cast portrayed their parts made "The Blindness of Virtue" the best offering of the Ted Dalley Stock company.

The plain, unvarnished truth is better than questionable rhetoric.

Spend less time in apologizing and more in improving your conduct.

### THE TRIBUNE'S DAILY TRAVELETTE

(By Nikkah)

#### BATTLE HARBOR

An old chronicler who lived so long ago that he can hardly be suspected of facetiousness, wrote that he would not call the Labrador coast a new land because there is so little land on it. It is all rock, said he.

You see the truth of this mournful assertion around Battle Harbor. The prospect is bleak and desolate to the last degree. The harbor takes its name from the fact that Eskimos and Indians once fought desperately for its possession. When they tell you this at Battle Harbor, the irrelevant thought will not dawn that these savages must have been hard up for something to fight about.

A score of little houses, a schoolhouse and a church—that is the village of Battle Harbor. Here and there along the steep shore an isolated cottage clings to the hillside, its front door reared on rude stilts to make the floor level. The harbor below, between Battle Island and Great Caribou, is an excellent shelter. The fishing boats rock there at ease, whatever the weather may be outside.

Fishing is the principal business. All sorts of fishing craft crowd each other at anchor in the harbor; great red nets are spread to dry along the shore. The big platform of the fish company, that covers over an acre, is a sight worth seeing when it is silver with frozen herring. Now and then a three-masted vessel crowds in among the Lilliputian shipping of the harbor, looking curiously clumsy and overgrown in that company. She is a bark from Italy, bringing salt for the fish.

The winter climate of Battle Harbor must be something best enjoyed at a distance. The woodpile back of each cottage consists of many long slender logs standing on end, all stacked around a central pole twenty feet high. The natives tell you that the central pole is there to let them find the woodpile after a snow. This may be a slight exaggeration;—the natives have to amuse themselves somehow. But a sure proof of the terrible winters lies in the vegetation. Proud trees like the larch and spruce do not grow upright—they crawl along the ground. A fir whose rings show it to be fifty years old will be two inches thick and nine inches high. All the monarchs of the forest shrink to little bushes. The wind and snow will hardly let them live, the blind laws of growth will not let them die. They are caught between the upper and nether millstones of nature.

All quacks are not hatched from duck eggs.

The only way to head off a chronic borrower is to beat him to it.

### SAGE TEA DANDY TO DARKEN HAIR

It's Grandmother's Recipe to Bring Back Color and Lustre to Hair.

You can turn gray, faded hair beautifully dark and lustrous almost over night if you'll get a 50-cent bottle of "Wyeth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well-known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied. Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of youth. Gray-haired, unattractive folks aren't wanted around, so get busy with Wyeth's Sage and Sulphur Compound to-night and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.

This preparation is a toilet requisite and is not intended for the cure, mitigation or prevention of disease.

### NOTHING SHRINKS, FADES, WRINKLES

Women save \$5 in an hour by dry cleaning at home with gasoline.

Women here who have tried dry cleaning find it very easy and inexpensive to clean and freshen all the ribbons, silks, satins, laces, yokes, furs, silk shirtwaists, kid gloves and shoes, neckties, children's clothes, suits, caps, Swiss, lawn, organdie and chiffon dresses, woolen garments, fancy vests, draperies, rugs, in fact any and everything that would be ruined with soap and water.

Get two ounces of solvite at any drug store and put it in two gallons of gasoline, where it instantly dissolves, then put in the goods to be cleaned, rub a little and out they come, looking as bright and fresh as new. You will find nothing fades, shrinks or wrinkles, requiring no pressing.

You can do five dollars' worth of home dry cleaning an hour at little cost. It is so easy and you can't make a mistake. Any grocery or garage will supply the gasoline and you can obtain two ounces of solvite at the drug store which is simply a gasoline soap, then a wash boiler or large dishpan completes your dry cleaning outfit. As gasoline is very inflammable, be sure to do your dry cleaning out of doors or in a room away from fire or flame, with the windows left open.

### MISSIONARY CLUB OF WEST SALEM HAS MONTHLY MEET

Mrs. S. R. Wakefield Is Hostess to Ladies; Mrs. Carrie Cook Is the Leader

WEST SALEM, Wis., March 6.—(Special.)—The Ladies' Mission club held its monthly meeting Friday afternoon at the home of Dr. S. R. Wakefield.

Ladies entertaining with Mrs. Wakefield were Mesdames S. W. Brown, J. Leary, A. Keuhn, M. McElowney. The ladies on the program were Mesdames Blanche Smith, Nellie Knudson, Ursula Rahm, Nellie Gulickson, Josephine Sparling, and Miss Lizzie McElowney. Mrs. Carrie Cook was the leader. The subject of the study was Africa, its political divisions, rivers, mountains and area. At the close of the meeting Miss Florence Leavitt recited "The Second Trial."

**History Club Meets**  
The History Study club met with Mrs. Eva McElowney this afternoon. The subject was "The Rise of Napoleon Bonaparte." Those taking part in the lesson were Mrs. Mary Bolles, Mrs. Nellie Gulickson, Mrs. Ruby Storaandt, Mrs. Rose Hitchcock and Mrs. Mary Dudley. Mrs. Carrie Griswold led the meeting.

**Entertain Club**  
The Misses Lena and Nora Larson entertained the N. W. Ladies Sewing club Friday afternoon. Fourteen ladies were present and at 5:30 supper was served by the hostess.

**Harmony Club**  
Mrs. A. Vonder Ohe entertained the Harmony club Friday afternoon.

**Personals**  
Henry Griswold is in Milwaukee attending the state fair advisory board. From there he went to Madison and spent Sunday with his daughter, Katherine, who is attending the university.

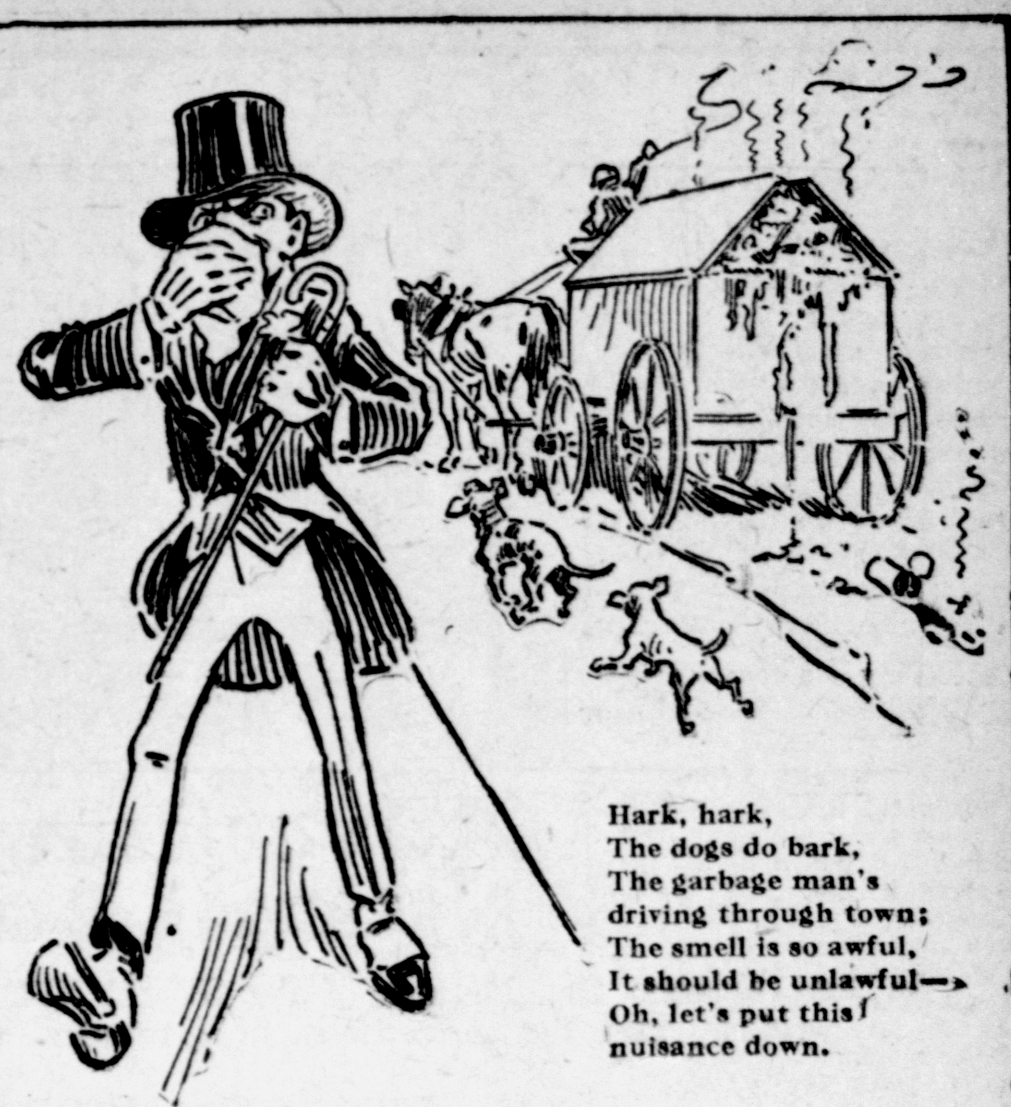
Oscar Elwell is quite seriously ill at his home.

Mr. and Mrs. George Sprain and the Mesdames John Meyer, Herman Heider attended the social at the Christ Lutheran church at La Crosse Thursday.

Rev. Otersen will hold services at Leon next Sunday afternoon.

Mrs. Walter Young visited with Mrs. Frank Rommel at Bangor Friday.

William Bradley Oliver Gulickson, Frank Bolles and son autored to La Crosse Thursday afternoon. John McKain has sold his half interest in the Tonsorial parlor to his partner, Edward Hickey, and intends



**NO** good citizen can afford to turn his back on conditions that affect the health of his family and the community in general. Garbage, no matter how well it is handled, often carries infection. Flies swarm about the wagons and the men who handle the garbage, and these same flies enter your home.



### When you install The ESTATE Gas-Fired Incinerator

you can say good-bye to garbage, to garbage cans, to garbage collectors; your home will be a healthier, happier, cleaner place; and you'll have the satisfaction of knowing that you are doing your share to rid the neighborhood of flies, mosquitoes and vermin.

All during the day—every day—the Estate Incinerator serves as a receptacle for all of the refuse that collects in a household. Once every day or two, or whenever the appliance becomes well filled, you light the gas and reduce the entire accumulation to fine, sterilized ashes.

The Estate Incinerator can be conveniently installed in your kitchen or basement. It requires floor space only 17 inches squares, or can be set into a wall.

Copyright, 1915, The Estate Stove Co.

AT YOUR SERVICE

### Wisconsin-Minnesota Light and Power Co.

J. N. MONCRIEFF, Mgr.

222 Main Street

Phones 112

### THE BAKER- NIEBUHR CO.

Plumbing & Heating  
Construction  
Repairs and Supplies

FOR SCHOOLS, HOSPITALS AND OTHER INSTITUTIONS, RESIDENCES, PUBLIC AND BUSINESS BUILDINGS, ETC.

Both Phones 250,  
Fifth and Jay Streets

### BRINGING UP FATHER

Copyright 1916, International News Service

By GEORGE McMANUS







## Advertising Is the Great National Business Science

In that Science the Nations of the World Will Soon be Competing Bitterly. America Leads Now, and the Advertisers of America Will Help to Keep This Country in the Lead.

By Arthur Brisbane, Editor, New York Journal and New York American

Advertising is the art of transferring an idea from your mind to the minds of others.

The advertiser's task is to see a thing clearly, DESCRIBE IT SIMPLY and convincingly.

The great mistake of the professional advertising man is lack of simplicity.

The most idiotic mistake of the business man who has something to advertise is the notion THAT HE CAN DO IT HIMSELF BETTER THAN A PROFESSIONAL.

The picture above, by our humorous genius Tad, illustrates the commonest folly of the business man who fails to see that you cannot be at the same moment the DYNAMO in the power house grinding out the current and the brilliant BULB that sheds light and tells what the dynamo is doing.

The business man is the DYNAMO, the advertising man is the electric BULB that tells of the dynamo's work.



The bulb that thinks itself more important than the dynamo is foolish.

The big dynamo that thinks it can get along without any bulb and make a success of a lighting plant all by itself is a foolish dynamo.

Advertising is an art and science important to all the nations and to every man in the nation.

Advertising is to business, industry, manufactures, WHAT PRINTING AND LANGUAGE ARE TO THE HUMAN RACE. Advertising is the SPEECH OF BUSINESS. Without it business is dumb.

To exaggerate the importance of advertising and of its unlimited possibilities is not easy.

For instance, this nation of ours does thousands of millions of business yearly with other countries.

In South America the right kind of an INTERNATIONAL ADVERTISING CAMPAIGN would sell thousands of millions MORE of our products to the Southern republics alone.

And the right kind of advertising campaign in China and all of Asia would sell other thousands of millions.

The great thing is to get the RIGHT brain to do the advertising.

You must have the man who understands China, what China wants, what China believes, what kind of advertising language China understands.

You must have a brain similarly equipped to deal with the Argentine, and Chili, and Peru, and Brazil.



The great nations of the world are bankrupt, or bankrupting themselves as rapidly as they can.

England spends fifteen millions a day on war, lends six hundred millions to Italy, and heaven knows how many thousands of millions to France and Russia.

Soon, let us hope, war will stop, and then will begin THE GREATEST ADVERTISING CAMPAIGN THAT THE WORLD HAS EVER SEEN.

Turning from blood and murder to business once more, the nations broken in spirit and purse will begin a desperate fight to get back the business lost.

What a magnificent thing it would be for this country if the Government could clearly understand what national advertising means, and if the United States could begin NOW the great campaign of national development throughout the world that will soon be begun with terrific energy by the other nations.

From the nation that needs new markets down to the man who has just invented a new lamp, and wants the public TO KNOW WHAT HE HAS DONE, the world's problem in business is advertising.



This is one of a series to Advise Advertising, by the Associated Advertising Clubs of the World (headquarters Indianapolis). Write for booklet, written for buyers like yourself. Every man or woman who buys any kind of commodities will find it profitable reading.

To advertise means "to inform." The intelligent business man and manufacturer says: "I have produced such a product at such a price. But the world is not INFORMED and does not know what I have to offer."

The advertising man, competent and alert, says: "I can inform the world, and while you devote your energies and genius TO PRODUCTION I will devote mine to DISTRIBUTION by telling your story."

Foolish is the man who wants to build a house and thinks he needs no architect. Foolish the man with a broken leg who sends for no doctor, and treble foolish the man with something worth selling who does not secure the services of a man WHO KNOWS THE ART OF TELLING what the business man has to say.

Long since we enumerated four things that the advertiser must do or fail:

- 1.—He must make the public SEE his advertisement.
- 2.—He must make the public READ it.
- 3.—He must make the public UNDERSTAND it.
- 4.—He must make the public BELIEVE it.

Is advertising difficult? It is, indeed. It would be easier to start a new religion on a successful career in the United States THAN TO START A NEW BRAND OF SOAP.

Get the name of your client's product so thoroughly in the public brain that the product and the name you advertise become synonymous.

If in the United States you say "Tiffany" it means jewelry. If you say "Delmonico" it means food.

Advertising genius properly encouraged can actually take a meaning from a word as old as the language, and transfer it to a new word, to a new name.

How is this done? First of all, BY REPETITION.

"Repetition is Reputation."

The great French revolutionist said that success called forth "audacity, audacity, more audacity."

Advertising success calls for REPETITION, REPETITION, MORE REPETITION.

There is advertising in every year of the human being's life. The new-born baby advertises its need of food and a bath with pitiful squalling.



The little boy twisting his hat in his hand, asking for work, seeks to advertise his qualities as an office boy.

The young man in his courting is a tremendous advertising agent, hoping that he will favorably impress one who is the entire public to him and persuade her to accept what he has to offer.

To every advertiser of every kind these things are of vital importance in bringing success.

Know exactly what it is that you have to say.

Know that you are telling a truth which is useful to the public.

Express yourself with SIMPLICITY, for that is the greatest of literary art.

There is no literary discipline as valuable as advertisement writing, if the work is understood.

You must avoid dryness, which discourages the reader.

You must avoid unnecessary words; every one of them costs money; every surplus word discourages the reader and drives him away from your advertisement.

You must know where to begin—just where your reader's interest begins. You must know where to stop, just where HE would stop if you did not.

You must avoid the appearance of preaching at the people, for the people get all the preaching they want on Sunday.

You must write exactly as though you were TALKING to the reader, for an advertisement writer is a salesman.

You must manage your public, find your way into their minds, and you must manage your client very often, for in the beginning advertising is discouraging; dollars go out and do not come in.

Many a man in business can wait patiently while a factory is going up brick by brick—knowing that the bricks must be bought and laid first. But he cannot wait patiently while his reputation is being built up brick by brick through advertising. He wants to get returns on the first load of bricks thrown on the vacant lot.

To keep him while he teaches the public is difficult—but difficulty is what makes advertising interesting.

Advertising is important, not only because it helps business, but because it increases the efficiency of labor.

Advertising renders public service, the great advertiser puts his fortune INTO HIS REPUTATION, and if he dies his successor cannot AFFORD TO DAMAGE THAT REPUTATION.

No man sets fire to a factory that has cost millions. No man sets fire to an advertising reputation that has cost millions and injures the quality of the advertised goods. That would destroy the reputation.

Every man, excepting the fool, knows that the foundation of advertising success is honesty. And the higher you hope to build THE MORE POWERFUL YOUR FOUNDATION MUST BE.

## JOHN A SHOLTS DIES AT SPARTA

Former State Game Warden and Public Official Succumbs to Paralytic Strokes

WAS A NATIVE OF PENNSYLVANIA

Born in 1846 and Fought Through Campaign Against the South; Was Sparta Post Commander

SPARTA, Wis., March 6.—(Special.)—John A. Sholts, former state game warden, died at his home on Monroe street, Sunday morning at two o'clock, from a long illness following three strokes of paralysis. The funeral will be held Tuesday from the home.

Mr. Sholts has been a resident of Sparta since 1869, when he came here with his wife, Miss Emma Kenyon, whom he married Feb. 18, 1867.

Six daughters and one son were born to them, four of whom are living.

They are Mrs. Will Powell of Bayfield, Wis.; Mrs. Will Merrill, Grand Rapids, Wis.; Mrs. Henry Davis of Ladd, Ill.; and Mrs. George Hall of California.

Mrs. Sholts died a number of years ago and Mr. Sholts married again; Mrs. Anna Thornburg, who survives him.

In Government Service The deceased was a United States pension and claim agent, having for many years an office in Sparta.

He also filled many public offices at different times, that of town clerk and justice of the peace, being among them. For several years he held the position of state game warden, with headquarters at Madison, which place he held until he was compelled to return home because of ill health.

He was a soldier of the war of the rebellion, enlisting in Company F, Thirty-third regiment Wisconsin Volunteer infantry, and participated in many of the important events of the war, among them the Battle of Vicksburg, Nashville and Mobile.

He was mustered out of service at Vicksburg and was discharged at Madison, Wis., Sept. 4, 1865.

Politically Mr. Sholts was a republican and an earnest and able advocate of the principles of that party.

He was a member and past commander of John W. Lynn post, and was at one time past chancellor commander of the Knights of Pythias.

Mr. Sholts was born in Springfield, Pennsylvania, May 30, 1846, and died at his home in Sparta March 5, 1916.

The Stumbling Block

Don't quit when the road gets rough—

Jump over the biggest rock;

For the winning one there's a star and sun

However the shadows mock;

Don't run when the troubles grab you;

Don't faint when the failures knock;

Rise up and say: 'Tis the hero's way;

Thank God for the stumbling block!

Don't stop when the sun grows hotter

And crisp in the burning heat;

There's a rose that grows by the longest rows

And the hours of rest are sweet;

Don't bend when the heavy burdens

Hard down on your shoulders

Block;

Earth gives her spoil to the hands that toil—

Thank God for the stumbling block!

Don't run when the troubles grab you;

Don't faint when the failures mock;

Rise up and shout to the foes about:

"Come on with the stumbling block!"

For the prize at the goal is waiting.

The gold in the granite rock;

To earn it's no easy cry. 'Tis the gods that try—

Thank God for the stumbling block!

—Freeman E. Miller in Oklahoman.

## BRAZILIAN BOAT REPORTED IN BAD WAY OFF THE HOOK

NEW YORK, March 4.—The Brazilian freighter Sergipe was believed to be in distress fifty miles south of Sandy Hook early today, when "S. O. S." calls were received at New York wireless stations and a British auxiliary cruiser off the coast reported being asked to stand by.

PROBE CITRUS PLAGUE

WASHINGTON, March 6.—Appropriation of \$250,000 for investigating the citrus canker plague, and \$50,000 for investigation of the American dyestuff shortage were included in the annual agricultural appropriation bill reported to the house Saturday by Lever. The total appropriations for farm work are \$24,500,000 an increase of \$1,100,000 over last year.

DECLARES BIG DIVIDEND

PITTSBURGH, Pa., March 6.—The Quaker Oil and Gas company on Saturday declared a dividend of \$1.400 per share. The company, the stock of which is held largely by Pittsburgh and Philadelphia operators, is a subsidiary of the Pure Oil company. Its oil fields are in Cushing, Oklahoma.

## FOR BRONCHITIS, PAINFUL COUGH, WHOOPING COUGH AND COLDS

Cheapest Remedy Made at Home—128 Teaspoonful for 50 Cents.

When in need of a remedy for the treatment of Bronchial Affections, such as Bronchitis, Whooping Cough, Croup, Stomach Coughs, Colds or Hoarseness, don't simply ask the druggist for a "Cough Medicine" but get the best. Tell him to give you Schiffmann's New Concentrated Expectant, instead of being induced into buying something else purely on the strength of some testimonials or the exaggerated claims of the manufacturer. The same "Money Back" guarantee goes with every bottle of this remedy sold by Geo. E. Mariner's Drug Store as does Geo. E. Mariner's famous Aschmador and your money will be refunded, if it does not give perfect satisfaction, in fact even more, if it is not found the best remedy ever used for these affections. In buying this new remedy, besides securing the guarantee this druggist gives, it will likewise be found the most economical to use, for the reason that one bottle (50 cents) worth, makes a full pint (128 teaspoonful) of the most excellent cough medicine, after being mixed at home with one pint of granulated sugar and one-half pint of water. One bottle will probably, therefore, be sufficient for a whole family's supply, while the same quantity of the old, ordinary, ready-made kinds of medicine would cost between \$2 and \$3. It is prepared from strictly harmless plants, contains absolutely no chloroform, opium, morphine or any other narcotic or injurious drug as do most cough remedies, and it can therefore be given to children with perfect safety. It is pleasant to take and children are fond of it. Absolutely no risk whatever is run in buying this remedy under the above positive guarantee. R. J. Schiffmann, Prop., St. Paul, Minn.

## CRIME PREVENTION INSTITUTE TO BE HELD IN SPARTA

Churches Will Discontinue Services While Detective Tells How to Better Local Conditions

SPARTA, Wis., March 6.—(Special.)—A crime prevention institute will be held in Sparta March 9, 10, 11 and 12. The first three afternoons and nights the meetings will be in the assembly hall and Sunday afternoon and evening in the Armory.

Captain Owen C. Wiard of Winona Lake, Ind., will be in charge. Captain Wiard has spent sixteen years in secret service work and is president of the International Association of Licensed Detectives.

He has to his credit the conviction of nearly 18,000 criminals. He has captured 179 white slave dealers and in fact has been acquainted with every phase of crime.

These meetings will be a study of civic conditions and facts as they exist in Sparta.

Mr. Wiard will be assisted by his wife, Mrs. LaVida Wiard, who is also an investigator and detective, and a popular Chautauqua lecturer. Sunday afternoon, there will be a meeting for men only in the Armory.

Sunday evening, the service will be a union mass meeting, the churches discontinuing their meetings to join in this.

Local and Personal

Mrs. Geo. Hall and daughter of Sparta, are visiting her parents, Mr. and Mrs. George Moore at Trempealeau, Wis.

Miss Ruth Brandstrom, who is a student at the La Crosse normal, spent the last of the week at her home in this city.

Mr. Sedley M. Chaplin, government supervising architect of the Sparta postoffice, has received instructions to go to Merrill, Wis., on a similar

job and left for there on Sunday. Mr. and Mrs. Chaplin have lived in Sparta for nearly a year and the friends they have made, will be sorry to have them depart.

Pat Doyle was up from La Crosse last week on business.

Mr. and Mrs. T. P. Abel and Mr. and Mrs. Zell Rice attended a dance in Bangor Tuesday evening given by the men in return for a leap year dance given some time ago.

The third food sale of the M. E. Ladies' Aid society will be held in the Ellis building on Saturday, March 11th.

U-27 SUNK?

LONDON, March 6.—The French official wireless on Saturday carried the report that the German submarine U-27, which sank the Arabic, was herself sunk by a British patrol boat and did not return to her base, as Ambassador Bernstorff reported to Washington.

## BE PREPARED TO FIGHT

Nature is always fighting to keep us well. Under normal conditions the forces of health within our bodies keep the disease germs in subjection. They are not expelled entirely but they are kept harmless.

Some discretion in diet and the digestion is upset; overwork or worry perhaps disturbs the nervous system, the blood gets thin and the ever-present disease germs assert themselves. The blood fights the body's battles. Whenever a wound is received, whenever there is congestion or inflammation, to that point the blood quickly carries the elements needed for repair—if it has them. But when the blood is thin and watery it lacks these elements itself.

Dr. Williams' Pink Pills are a tonic that supplies the blood with the elements needed to build up the tissues, to repair waste, to revitalize nerves, to stimulate digestive action, to burn up the poisons in the blood. In this way, by building up the blood, they are useful in rheumatism, neuralgia, sciatica, lumbago, neurasthenia, nervousness, St. Vitus' dance, and in anemia in many forms.

The free book, "Building Up the Blood," tells all about the treatment. Send for a copy today to the Dr. Williams' Medicine Co., Schenectady, N. Y. Your own druggist sells Dr. Williams' Pink Pills.



## Would you dare to open a bomb?

ONE man does it in New York. He's a policeman. He nearly gets killed more times each year than any other man in the world.

Run a street-car through a mob of angry strikers? Or throw yourself in front of a runaway horse? Sure!

That's a policeman's job.

See how the "cop" works and the risky stunts he has to do, in the double page of photographs, in

**Every Week**  
The first 3¢ weekly Illustrated in America

You Can Get It With The Tribune

## THREE DIE IN WRECK

MOUNTAIN LAKE, Minn., March 6.—Three men were killed and four injured when fast freight number twenty, on the Chicago, St. Paul, Minneapolis & Omaha railway, crashed into the rear of an extra

freight switching here today. All killed or injured were immigrants accompanying their goods being moved to new homes.

Most people have lost more by crowding than they would by waiting their turn.

## TAFT AGAINST GORE PAPER

BOSTON, Mass., March 6.—Ex-President Taft would have voted aye on the tabling of the Gore resolution.

"In a situation of this kind we have got to stand by the president,"

he said. "I think the senate voted right. It is the way I would have voted myself."

An obese woman tries to console herself with the belief that she knows some other woman who is fatter than she is.



# PETEY DINK—No One Else Could Get in That Cute Little Suit

By C. A. VOIGHT



# Read The TRIBUNE WANT ADS

THERE IS SURE TO BE SOMETHING IN THEM OF INTEREST TO YOU.

## CLASSIFIED WANT AD

### RATES

Under any classification, one-half cent per word for each insertion. No single insertion for less than fifteen cents.

A MONTHLY RATE of fifty cents per line per month is made on standing ads. Nothing less than three lines accepted under this rate.

TELEPHONE YOUR AD. TO THE TRIBUNE office any time before noon, and it will be inserted the same day.

BOTH PHONES 323.

## WANTED—MALE HELP

WANTED—First class experienced machinist at once by a large Minneapolis manufacturing concern. Good wages, steady work. Minneapolis and Machinery Co., Minneapolis, Minn. 2 9 3 8

WANTED—FIREMEN, train firemen, \$120 monthly. Experience unnecessary. Railway, Box 227, Tribune. 1 7

WANTED—Young experienced barber at once. Address Barber, care Tribune. 3 6 18

WANTED—Sole, reliable man for farm work. Call 1123-M 3 rings. 1 7

WANTED—Boy to learn barber trade. 1935 Mormon Coulee. 3 6 8

## SALESMEN

WANTED—A specialty salesman, experienced. Age 25 to 45. A salesman capable of earning \$2,500 a year commission. Address Wayne Oil Tank & Pump Company, 1100 Michigan Avenue, Chicago, Ill. Give street address and phone number. 3 4 6

## WANTED—Female Help

WANTED—Girl for general housework, two in family. 619 South Ninth street. 3 4 6

WANTED—Apprentice to learn millinery. Lennon's, 410 Main street. 3 4 7

WANTED—Cook, Milwaukee restaurant, 424 Mil. 2 24 3 8

WANTED—Two girls. Hotel Foley, 501 Mil. 2 12 17

WANTED—Marker and sorter. Modern Steam Laundry. 2 29 3 13

WANTED—Girl for housework at Erickson's Bakery. 3 6 8

## SITUATIONS WANTED

WANTED—Bookkeeper and stenographer. References furnished. Address L. B. care of Tribune today. 3 6 6

WANTED—By reliable lady, offices to clean. New phone 1799. 3 4 7

## REAL ESTATE

### For Sale or Trade

FOR SALE—Eight room modern house on street car line, six blocks from Fifth and Main streets, \$4,300. Six room house, modern except heat, on car line, six blocks from Fifth and Main, \$2,350. 328 South 20th street. 1137-A. 3 6 11

FOR SALE—Two lots at Jackson and 12th streets; one lot at Cass and 22d streets; five room house at 15th and Denton streets; 5 room house at Rubie and Prospect streets. Houses in good repair. New phone 1387-M. 3 3 4 3

FARM FOR SALE—280 acres, on main road, 14 miles from La Crosse, 2½ miles to creamery, half mile to school. Fine artesian well. Enough timber to pay for this farm. Must be sold to settle estate. Address E. Erickson, 827 South Fourth street, La Crosse, Wis. 3 4 10

HOUSE AND LOT in La Crosse will be taken as part pay towards a good 80 acre farm with stock and machinery located near Marshfield. Address A. Kleinheinz & Son, Marshfield, Wis. 3 2 8

FOR SALE—Farm, seven miles from Bangor; 200 acres; 106 under cultivation; good buildings, orchard, well, windmill, spring in pasture. Martin Anderson, R. 2, Bangor. 2 17 4 16

FOR SALE—Summer cottage located in "Shore Acres" on Mississippi. Buy now, build later. \$100 buys acre. Terms if desired. W. V. Elder, 114 North Fifth. 3 27 17

FOR SALE—Frame cottage, 8 rooms, lot 60x95, 526 South Seventh St. Inquire of C. H. Klein, 310 Pearl St. 3 6 8

FOR SALE—Well improved farm, 120 acres, 19 miles south of Viroqua, \$12,000. Part cash, balance easy terms. P. Lawler, 526 So. 7th street. 2 29 3 18

FARM FOR SALE—Near Chasaburg, 120 acre land. Inquire at Gust Grosskopf, Chasaburg, Wis. 2 29 3 18

FOR SALE—House, northeast corner of Charles and Logan streets. Inquire of C. F. Van Auken, 328 Pearl. 2 29 3 6

FOR RENT—Modern 8 room house, \$25. F. R. Hickisch & Son, 828 Vine. 3 6 17

FOR SALE—Six room house for removal. 320 Jay street. Inquire 427 Ma. street. 2 9 17

FOR SALE—Modern corner residence, full basement. 803 South Eleventh. 3 1 7

FOR SALE—Barn. 629 South 12th. 3 2 8

FOR SALE—Good stock farm. Box 322 City. 3 3 8

## FOR SALE

FOR SALE—Rugs, dining room table, bed room set, rockers, chairs, gas range, driving horse, two bugles, cutter, blankets, etc. 328 South 20th street. New phone 1137-A. 3 6 9

FOR SALE—Small restaurant, good location, one of best in city, combined with seven rooms. Would be sold cheap if taken at once account of leaving city. Address 214, care Tribune. 2 29 3 6

FOR SALE—Cheap. Single buggy equipped with new rubber tires, wire wheels, ball bearing. At 1022 Vine. 3 3 17

FOR SALE—Second hand shoes; guaranteed shoe repairing, modern machinery, wear resisting sole leather. Boot & Shoe Hospital, 215 North Third, across from court house. 3 2 8

FOR SALE—By a customer, two dress suits, slightly worn. Call A. J. Brady, Merchant Tailor, Batavian Bank building. 1 14 17

FOR SALE—Beagle hound puppies, also three year old female dog, well marked. New phone 1236-R. 3 6 8

FOR SALE—Solid hand packed tomatoes, 100 a can. F. R. Hickisch & Son, 828 Vine street. 2 3 6 17

FOR SALE—Combination bureau and folding bed with large mirror. Sell cheap. 202 North Sixth. 3 6 11

FOR SALE—Cheap, a good phonograph with good new records. Phone 753-R. 3 6 8

FOR SALE—Team, double harness and wagon. Inquire 103-105 North Front street, La Crosse. 3 6 11

FOR SALE—Hard coal stove base burner, \$10. 1533 Avon. Phone 1036-M. 3 6 8

FOR SALE—Two fox terrier puppies, one piano bench, one large mirror. New phone 1083-A. 133 King. 3 2 8

FOR SALE—Heavy wagon, 4 inch tires. Call new phone 929-M. 3 2 7

FOR SALE—Good black horse, surrey and wagon, cheap. New phone 1387-M. 3 2 9

COLUMBIA double disc records, 65c. Wells' Book Store. 2 13 3 17

FOR SALE—Road cart. Inquire 302 Rose street. 3 3 6

FOR SALE—Gentle horse, buggy and harness. 1726 Badger. 1 7

## Automobiles for Sale

FOR SALE—Automobiles. Good used cars, overhauled and guaranteed. 5 passenger Flanders \$275; 5 passenger Studebaker \$285; 5 passenger Ford \$290; 5 passenger L. M. F. \$415; 2 passenger Studebaker \$255; 7 passenger Studebaker \$625. Elsen & Phillips, 110 South Second street. New phone 611; old phone 5613. 3 4 10

FOR SALE—Marathon 5-passenger touring car, \$300. Ryhold & Weihaupf Co., 217 So. Front St. 3 3 9

1911 Cadillac ..... \$400.00  
1912 Cadillac ..... \$750.00  
1913 Cadillac ..... \$900.00  
Zimmer Motor Car Co. 2 28 3 27

FOR SALE—Second hand car, overhauled and guaranteed, \$200. Both phones 422. 3 4 17

1911 REO touring car, \$285; 1913 REO touring car, \$425. Dietz Garage, 209 State street. 3 4 17

## Tile Drainage

TILE DRAINAGE—Tile and drainage work. Room 10, Batavian Bank building. Phone 59-R. 2 24 3 24



### A Column For Chicken Fanciers

FOR SALE—Cypher's incubators, brooders, Hoyer's founts, feeders, at Josten Hardware Co., 306-308 Pearl street, La Crosse. 3 4 10

FOR SALE—Barred Plymouth Rock eggs, well bred, 75c setting of 15. Adolph Ikert, 2521 South 14th. mon tues 3 28

FOR SALE—Rose Comb Rhode Island Reds, three cockerels. Bargain. New 1513-C. 3 4 8

FOR RENT—Store building, 1219 West avenue south, with or without living rooms. Ideal place for grocery and dry goods. Inquire 803 South Eleventh. 3 1 7

## FOR RENT

FOR RENT—A modern furnished room with city heat, suitable for two. Private entrance. 221 South Seventh street. 3 6 8

FOR RENT—Six room house, 908 South Ninth. Inquire 629 South Ninth. 3 6 6

FOR RENT—Furnished room. 417 North Tenth. New phone 1094-R. 3 6 11

FOR RENT—Modern house, 1316 State. Inquire 933 Cameron avenue. Phone 141-2 rings. 3 6 11

ROOMS FOR RENT—125 So. Third. New phone 872-R. Inquire L. B. Ledman. 3 6 8

FOR RENT—6 room house. Modern, except heat. 726 Cameron Ave. Inquire New phone 1233-A. 2 29 17

FOR RENT—Modern furnished room in new home. New phone 1266-R. 212 North Tenth. 3 2 8

FOR RENT—Large pleasant front room for two. 123 South Sixth. 659-R. 3 2 8

FOR RENT—Five room modern flat at 424 No. 4th. Inquire, 427 No. 6th. 3 3 6

FOR RENT—Furnished rooms for light housekeeping. Private entrance. 1098 Division. 3 3 6

FOR RENT—Modern furnished room. Call 342 or 822-M. 1 12 17

FOR RENT—Modern light housekeeping rooms. 321 Market. 3 1 7

FOR RENT—Store building on business street downtown, modern. Address Store, Tribune. 3 1 7

FOR RENT—Five pleasant rooms, \$7.00. Inquire 624 South Third. 3 4 10

FOR RENT—Modern light housekeeping rooms, steam heat. 149 South Sixth. 3 4 7

FOR RENT—Furnished rooms for light housekeeping. Call evenings, 516 Division. 3 4 10

FOR RENT—The entire flat No. 611 Main street. Inquire of C. H. Klein, 310 Pearl street. 3 6 8

FOR RENT—Store, 1415 Jackson. 3 4 10

FOR RENT—Five room modern flat, 120 North Tenth. 2 25 3 6

FOR RENT—City heated flat, 429 South Fifth street. 2 29 17

SEVEN ROOMS, modern, 1021 Jackson. New phone 1136-C. 2 24 17

FOR RENT—One modern furnished room. 631 State. 3 4 10

FOR RENT—Modern six room house. A. O. Colby. 2 29 3 28

FOR RENT—Nine room house. 1225 Market. 1215-R. 3 4 10

FOR RENT—Strictly modern furnished room. 503 Vine. 3 4 17

## MISCELLANEOUS

DON'T NEGLECT YOUR PIANO—Tuning \$1.50. Repairing. Geo. E. Birdsall, 923 Grove street. 1094-C. 3 6 4 5

WANTED—Your house to paint or rooms or basement to whitewash. W- can do it right. Phone 641-C. 2 26 3 10

ALL MAKES of sewing machines repaired. Henry Kathary, phone 1852-M. Calls promptly attended. 2 8 3 7

PURE ICE CREAM—Gibson's or Hall's. promptly delivered in any quantity. Telephone to us for your ice cream, newspapers, magazines and confectionery. Horton & Black, 605 Main street. 3 2 8

OCEAN FISH—Large assortment, choice varieties. Special Labrador marmoth herring, forty cents dozen. Telephone orders to Nudica Stores. 3 2 17

WANTED—Oak lumber, red and white, also oak wagon stock. Will accept small quantities or car lots. S. Eike & Kohlhaus Mfg. Co., La Crosse, Wis. 1 25 17

CALL new phone 1529-C for power wood sawing. 11 20 17

DUE BILLS given free with every purchase at Nudica Store. 3 2 4 2

## LOST

LOST—Little finger ring set with garnet and two small diamonds. Reward if returned to 519 Division. 3 6 7

WILL THE LADY who found grey top shoe please call 308-C new phone? 3 6 8

LOST—7x7 cardinal blanket with white "W" in center. Return to 216 North Seventh. Reward. 3 6 8

LOST—Dolly on North side car. Reward. New phone 695-C. 3 4 7

## RESTAURANTS

EA' AT THE HOME RESTAURANT—Everything wholesome and digestible, our own pastry, variety and frequent change in fare, home-like atmosphere. Meals 25c; 5 meals \$1; 21 meals \$4.00. 118 South Fifth. 2 24 3 23

EATING AT Simonton's is almost like eating at home. Sunday chicken dinner, 25c, same as regular dinners all week. Waffles and maple syrup every night for supper. Simonton's Restaurant, 302 So. 4th St. 3 3 9

EAT! EAT! EAT!—Business men's 25c lunch; pure, wholesome food; good variety of fare; superior location. Short orders all day. Buffet in connection. Look for the sign EAT. Frank Quinn, 122 No. Third. 3 2 4 3

## SHOE REPAIRING

LADIES' half soles, 40c and up; men's half soles, 60c and up; rubber heels, 30c, 40c and 50c. Jensen, 107 North Third street. 3 6 4 5

## NURSES

COMPETENT NURSE will take confinement cases at her home or go out nursing by hour or week. 934 Division street. 1076-M. 3 6 4 5

## CUT RATE SHIPPING

CUT RATES on household goods to Pacific coast and other points, superior service at reduced rates. The Boyd Transfer Co., Minneapolis, Minn. 3 6 4 5

## FINANCIAL

FOURTH BUILDING ASSOCIATION has for sale three acres in the city limits. 2 3 17

MONEY TO LOAN on furniture, pianos and diamonds. La Crosse Loan Co., 320 Main street, upstairs. 9 9 17

## STOVES and FURNITURE

SECOND-HAND furniture & stoves. Bell Furniture Co., 216 So. Third. 8 17 17

## DRAYING

DRAYING of all kinds. Best of service guaranteed. Ring 1921-A. New Phone. W. H. Wooden. 3 3 4 2

## Baggage and Transfer

E. O. HANSON, baggage and transfer work. Quick auto delivery. Call 1174-A. 423 South Third. 3 2 4 1

## SLEET HARD ON WIRES AND ROADS

CHICAGO, March 6.—Sleet and rain today interfered with wire communication in an area extending from western Pennsylvania to Omaha and from St. Paul to St. Louis. The condition was due to a low pressure centering in this zone, the weather bureau announced.

Trains were delayed and scores of persons injured in Chicago by falls on slippery sidewalks.

## Daily Markets

(Quoted by John C. Burns.)

Wholesale  
strawberries, Florida, quart . . . 35c  
Apples, Wash., ½ bbl. box . . . \$1.50  
Apples, Jonathans, box . . . \$1.75  
Apples, Jonathans, bbl. . . \$3.50  
Apples, Ben Davis, bbl. . . \$3.25  
Apples, Gemtons, bbl. . . \$3.50  
Apples, Winkler, bbl. . . \$3.50  
Oranges, Naval Sunkist, ¾ box . . . \$3.00  
Oranges, Fla., per box . . . \$2.25  
Cider, clarified, ½ bbl. . . \$4.00  
Cider, steam refined . . . \$3.75  
Cider, crab apple, ½ bbl. . . \$5.50  
Cranberries, Late Hoves, bbl. \$10.00  
Bananas . . . \$1.50, \$2.00, \$2.50  
Lemons, 200 to 260 box . . . \$4.75  
Grape fruit, per box . . . \$3.50  
Celery, Michigan . . . 15, 25, 50c  
Oysters, Standard, gal. . . \$1.20  
Oysters, Selects, per gal. . . \$1.50  
Potatoes, Minn., bu. . . \$1.20  
Potatoes, Wis., bu. . . \$1.10  
Rutabagas, per hd. . . \$1.25  
Onions, per hd. . . \$2.50  
Cabbage, per bbl. . . \$1.50  
Carrots, per tub . . . \$1.25  
Parsnips, per tub . . . \$1.25

Live Stock  
(Quoted by Farmers Co-operative Packing Company)  
Hogs . . . \$5.75 to \$7.75  
Cows . . . \$3.00 to \$5.00  
Steers . . . \$4.00 to \$5.00  
Heifers . . . \$3.50 to \$5.00  
Calves . . . \$3.00 to \$5.00  
Sheep . . . \$5.50 to \$7.00  
Spring Lambs . . . \$5.50 to \$7.00

Poultry  
Chickens . . . 10 to 12c  
Turkeys . . . 16c  
Ducks . . . 10 to 12c  
Geese . . . 9c

Provisions  
Lard, per pound . . . 12 to 12½c  
Shoulders, per pound . . . 10 to 10½c  
Picnic, per pound . . . 11½ to 12c  
Bacon, per pound . . . 12 to 22c  
Ham, per pound . . . 14½ to 16c  
Dried Beef, per pound . . . 18 to 23c

Grain  
(Quoted by Farmers Co-operative Market Co.)  
Corn . . . 75 to 85c  
Oats . . . 45 to 55c  
Wheat . . . \$1.00 to \$1.15  
Rye . . . 80 to 85c  
Barley . . . 70 to 80c

Flour and Feed  
(Quoted by Listman Mill Co.)  
Flour  
Straight, per barrel . . . \$5.90  
Patent, per barrel . . . \$6.10

Feed  
Bran, per ton, 100 lb. sacks . . . \$24.00  
Shorts, per ton, 100 lb. sacks . . . \$25.00  
White Middlings, per ton, 100 pounds sacks . . . \$30.00  
Red Dog, ton, 100 lb. sacks . . . \$32.00

Butter and Eggs  
(Quoted by Hawley Com. Co.)  
Creamery butter, pound . . . 35 to 36c  
Dairy butter, per pound . . . 28 to 30c  
Eggs (fresh, dozen) . . . 22c

Cheese  
Fancy full cream Brick Cheese, in cases . . . 16 to 18c  
Wisconsin Twins . . . 16 to 17c  
Wisconsin Dairy's . . . 16½ to 17c  
Wisconsin Limburger . . . 17 to 19c  
Wisconsin Swiss, round . . . 23 to 25c

Comparative Markets  
These Quotations Show the General Trend of Prices for the Previous Week

LIVESTOCK SATURDAY  
UNION STOCK YARDS, ILL. March 4.—Hogs—Receipts 13,000; market strong, 5 to 10c higher; mixed and butchers, \$8.75 to \$9.20; good heavy, \$8.95 to \$9.20; rough heavy, \$8.70 to \$8.85; light, \$8.70 to \$9.15; pigs, \$8.90 to \$9.00.

Cattle—Receipts 200; market steady; beefs, \$7.25 to \$9.70; cows and heifers, \$3.45 to \$8.45; stockers and feeders, \$5.75 to \$7.85; Texans, \$6.90 to \$7.80; calves, \$8.50 to \$11.25.

Sheep—Receipts 1,000; market steady; native, \$7.90 to \$8.35; western, \$7.90 to \$8.60; lambs, \$9.25 to \$11.00; western, \$9.50 to \$11.35.

Grain  
Yesterday, Week Ago  
WHEAT—  
May . . . 113¼  
July . . . 110¼

CORN—  
May . . . 74¼  
July . . . 74¼

OATS—  
May . . . 43¼  
July . . . 41¼

LIVESTOCK WEEK AGO  
UNION STOCK YARDS, ILL. Feb. 26.—Hogs—Receipts 13,000; market strong, 10 to 15c higher; mixed and butchers, \$8.30 to \$8.75; good heavy, \$8.45 to \$8.70; rough heavy, \$8.25

## STOCKS OPEN WELL BUT LATER DECLINE

NEW YORK, March 6.—The stock market opened firm today with some issues showing slight advances. All were not retained, however, on second sales. Mexican petroleum was up 1-2 at the opening, but dropped back in a few minutes from 102 to 101. U. S. Steel was up 1-4 at \$13.4. Crucible opened at 74, up 7-8.

In the absence of any definite news from the war front and while awaiting action by the house tomorrow, bear interests found little encouragement today. Prices advanced, but later receded again.



**TWO for ONE!**  
**DOUBLE STAMPS**

**TUESDAY**

Sales Checks Must Be Redeemed By Noon. No Extra Stamps Given on Phone Orders.

From 8:15 until noon we will give **One Stamp** WITH EVERY FIVE CENT PURCHASE!

**2¢1 DOERFLINGER'S 2¢1**

**LA CROSSE GUN CLUB SCORES**

Good scores were pounded out in the regular fifty target weekly event of the La Crosse Gun Club yesterday morning. C. C. Mitchell was top notcher of the entire field with 48 to his credit, followed closely by J. A. Bartl with 46.

The scores—

C. C. Mitchell	48
J. A. Bartl	46
Ed Newburg	44
G. Klein	40
W. A. Wager	38
A. E. Tausche	36
L. F. Kroner	34
F. Schwalbe	32
C. F. Sutor	30
H. L. Starr	28
Erwin Mueller	26
M. McClelland	24

**HENDRICKSON HAS SECOND OPERATION**

MADISON, Wis., March 6.—Axel Hendrickson, the daring ski jumper, who has thrilled thousands by his feats, had been compelled to submit to a second operation. About two weeks ago one of his legs was amputated at the knee. Saturday another section of his limb was cut off in what is known as a thigh operation.

If people were not so much alike they probably wouldn't find so much fault with each other.

**PUT STOMACH IN FINE CONDITION**

Says Indigestion Results from an Excess of Hydrochloric Acid.

Undigested food delayed in the stomach decays, or rather, ferments the same as food left in the open air, says a noted authority. He also tells us that indigestion is caused by Hyper-acidity, meaning, there is an excess of hydrochloric acid in the stomach which prevents complete digestion and starts food fermentation. Thus everything eaten sours in the stomach much like garbage sours in a can, forming acid fluids and gases which inflate the stomach like a toy balloon. Then we feel a heavy, lumpy misery in the chest, we belch up gas, we eructate sour food or have heartburn, flatulence, water-brash or nausea.

He tells us to lay aside all digestive aids and instead, get from any pharmacy four ounces of Jad Salts and take a tablespoonful in a glass of water before breakfast and drink while it is effervescent and furthermore, to continue this for a week. While relief follows the first dose, it is important to neutralize the acidity, remove the gas-making mass, start the liver, stimulate the kidneys and thus promote a free flow of pure digestive juices.

Jad Salts is inexpensive and is made from the acid of grapes and lemon juice, combined with lithia and sodium phosphate. This harmless salt is used by thousands of people for stomach trouble with excellent results.

**Mucks Smashes Own Record In The Shot Heave**

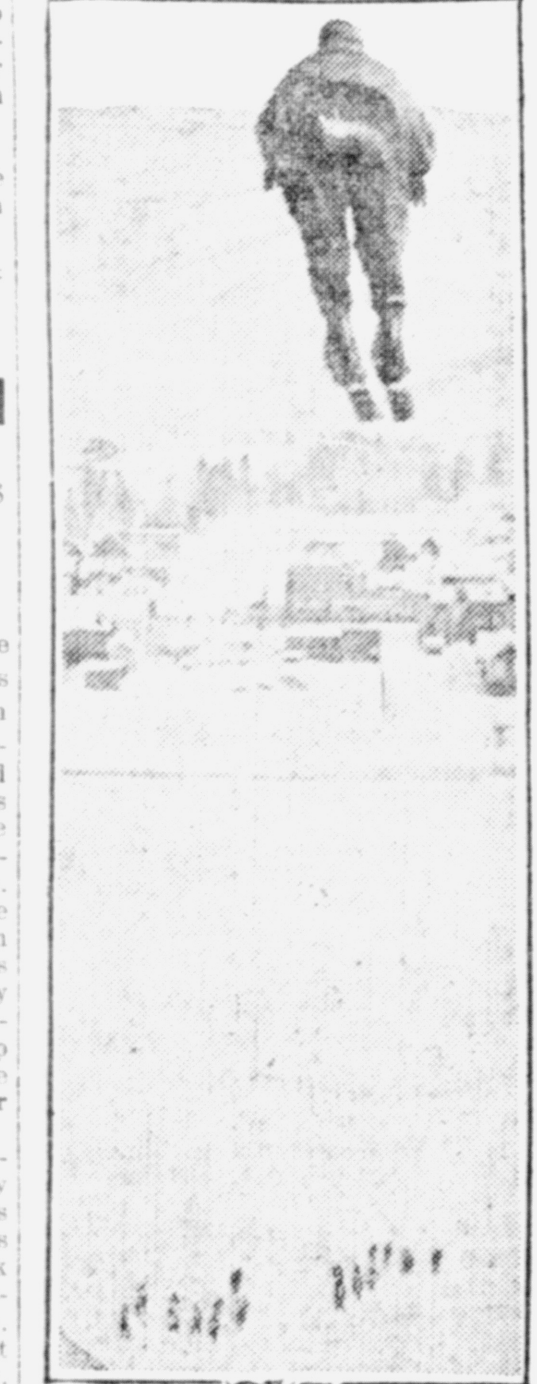
Badger Weight Star Passes Own World's Record in Shot Put By Tossing Weight 49-1 1/2

MADISON, Wis., March 6.—Coach Tom Jones' champion track stars, showing the best form this season, broke four local records and one indoor world's mark Saturday night when the University of Wisconsin team easily downed Notre Dame by a score of 61 1/2 to 24 1/2.

Archie Mucks broke his own world's record, made at Urbana last week, when he tossed the shot 49 feet 4 1/4 inches in the Badger annex.

Wisconsin won six firsts and tied three more. This is the best showing that the Badgers have made this year, and it greatly increases the possibility of Wisconsin winning the conference meet.

**BREAKING WORLD'S RECORD ON SKIS**



Ragnar Omtvedt making his record-breaking jump.

At the recent ski-jumping contest at Steamboat Springs, Colo., Ragnar Omtvedt of Chicago broke the ski-jumping record by making a leap of 192.9 feet, beating the previous record held by Amble Omundsen of Christiania, Norway, by 15 feet.

**Sport News Of A Day**

**FALLS MEN SPRING SURPRISE AND TAKE NORMAL INTO CAMP**

Sputh's Shooters Balked in Title Race by Northerners; Rubber Played Off in St. Paul

**RIVER FALLS COMES FROM BEHIND**

Substitute in Second Half Tears Things Up and Lead of La Crosse Is Overcome

A slight lead, Peterson, who had subbed for River Falls in the second half, was taken over because of four personal fouls and Marrow replaced him. The up-staters got the next basket and before the crowd realized what had happened, the new man had scored two more goals and the lead could not be overcome.

**Blames Overconfidence**

Dr. Sputh lays the defeat to a pure case of over-confidence on the part of his men.

After a long session of discussion, it was decided upon to play off the "rubber" on a St. Paul floor. The two teams left for St. Paul yesterday and this afternoon were to meet in some large gym, most probably the "U" floor, to play the gruelling contest. Large numbers of local rooters left on the freight trains yesterday to support their team. It is expected that many from the northern school will be at the game. About a score of rooters from River Falls

La Crosse normal school encountered a stumbling block Saturday night in its quest of the state normal school basketball title, when River Falls defeated the Sputh men on the local floor 23 to 17. The game left the two schools tied with three games won and one lost. A victory over River Falls would have given the locals the undisputed championship of the northern conference. The teams play off the tie in St. Paul today.

The Falls men played an almost perfect guarding game while La Crosse fell down on shooting. The local team went through the entire second half without a field goal, so effective was the defense of the visitors. Time after time the ball balanced on the La Crosse basket only to fall to the outside. Every normal alite realized that the "jinx" was at work in the gymnasium as it had been in forensics the night before. "Art" Strum deserves a large share of the credit for La Crosse's game stand. He was the most important cog in both the offense and defense.

The score, however, does not tell the real story. La Crosse scored first after a long period but this was soon followed by a score on the opposite end of the floor. River Falls forged ahead and gained a four point lead but a field basket and two fouls tied the score and at the end of the half La Crosse was at the long end of 12 to 8.

**Substitute Breaks up Game**

In the second period all went well up to a few minutes before the end. La Crosse succeeded in maintaining were at the game here on Saturday.

Score by quarters:

	1st	2nd	Final
La Crosse	12	5	17
River	8	15	23

Lineups: (La Crosse) Grounds, Meinert, forwards; Weisse, center; Wachter, Strum, Hoepfner, guards.

(River Falls) C. Eggebreton, Johnstrom, forwards; O. Eggebreton, center; Bitzel, Marrow, guards.

Field goals: C. Eggebreton, 3; O. Eggebreton, 2; Bitzel, 2; Marrow, 2; Strum, 2; Meinert, 1; Weisse, 1; Johnstrom, 1.

Goals from fouls: Strum, 9 out of 16; Johnstrom, 3 out of 8; Weisse, 0 out of 3.

**NEW SECRETARY OF MADISON BOARD**

MADISON, Wis., March 6.—(Special)—Andrew H. Melville of Oshkosh has been selected secretary of the Madison Board of Commerce. He succeeds E. M. McMahon, who has resigned to accept a similar position at St. Paul at an increase in salary over that paid by the Madison organization. Mr. Melville's salary will be \$4,000 annually.

Every man thinks he could invent a lot of things that would startle the world if he didn't have to waste his time in trying to earn a living.

**BADGERS PROBABLE CHAMPS FOLLOWING DEFEAT OF GOPHERS**

Wisconsin Shooters Display Great Team Work and Land on Minnesota 32 to 14

'Big 9' Standings

	Won	Lost	Pct.
Wisconsin	9	1	.900
Northwestern	9	2	.818
Illinois	7	3	.700
Minnesota	6	4	.600
Iowa	2	4	.333
Chicago	3	7	.300
Indiana	2	5	.286
Ohio	2	7	.222
Purdue	2	9	.182

MINNEAPOLIS, Minn., March 6.—In the fastest game seen on the University of Minnesota basketball floor this season, the University of Wisconsin quintet defeated the Gophers by a 32 to 14 score Saturday night. The victory was due, in a large measure, to the almost perfect teamwork of the Badgers, who outshadowed the Gophers entirely in this branch of the play.

**Race Near End**

CHICAGO, March 6.—The race for the conference basketball championship enters the homestretch this week with Wisconsin still leading, with Northwestern in second place. The Badgers have two games to play, one with Chicago on Wednesday and the final game of the season Saturday night with Northwestern, and to win they must beat the Purple.

ILLINOIS 29; PURDUE 19

LAFAYETTE, Ind., March 6.—Illinois won from Purdue 29 to 19 in a western conference basketball game here Saturday night.

**BILLIE BURKE IN FIDM DEBUT IS AT MAJESTIC TODAY**

Lively, Titian-haired Billie Burke makes her motion picture bow in La Crosse today. The famous little actress appears in her first movie, "Peggy," at the Majestic as the feature of the Triangle program for the first half of the week. "Peggy" is some movie. The New York critics declared it was the most ideally suited of vehicles for Miss Burke.

As indeed it is just about necessary for Miss Burke to be at her best, "Peggy" is a light and airy fancy. It takes place in Scotland and in fairyland, and it would be hard to tell which of the two places is the more faithfully represented. At least, there was lavish expenditure in fitting this new garment to Billie Burke. There is a Scotch village scene, for instance, that cost \$5,000. It has thirty buildings, each replicas of familiar highland edifices. And for all the scenes of fairy-land, where Miss Burke encounters witches and gnomes, and bugs and fairy-princes and such like in the moonlight, there are wonderful settings like a picture book come to life.

Miss Burke liked it. She was coaxed into the movies by a \$4,000 a week contract, but she needed no coaxing after she got at the work. She told Director Tom Ince, when "Peggy" was finished, that she wished it was not over.

The inspiration which gets out a heavy vote is a desire to vote against somebody.

**FEDERAL BOWLERS DEFEAT WINONA**

Postoffice Clerks and Carriers Defeat the Visiting Alley Experts from Up the River

La Crosse postoffice bowlers repeated their triumph over Winona bowlers of a few weeks ago yesterday, when both the clerks and the carriers won their matches at the Mallow alleys with the visitors from the Gate City.

The scores—

La Crosse Postmen		
Daniels	179	170
Weston	179	154
Chase	144	165
Dean	154	115
Noustad	204	142
Totals	857	746

Winona Postmen		
Meyer	151	123
Regan	149	155
Asbrowski	136	133
Burmester	112	159
Wolpers	134	134
Totals	782	704

**RECORD BOWLING IN WHIRLIGIG**

World's championship bowling continues to be a feature of the whirligig tournament at the Mallow alleys. Fred Affeldt and John Williams yesterday rolled 1,274 in the doubles, while Arthur Roeher and Arthur Ulrich came through with 1,228. Fred Affeldt and Ulrich rolled 1,205.

The scores:

Fred Affeldt	255	180	217
Williams	199	217	206
Totals	454	397	423

Roeher	203	192	213
Ulrich	204	203	213
Totals	407	395	426

Affeldt	202	227	223
Ulrich	205	153	195
Totals	407	380	418

**DOESN'T LIKE JOB**

WASHINGTON, March 6.—Senator Lane of Oregon is besieging Vice President Marshall with requests to be relieved of "my onerous duties as a member of the committee on the disposition of useless papers in the executive departments."

**THE ELLIOTT LOEFFLER CO.**

**WHOLESALE WINES AND LIQUORS**

Imported and Domestic Mineral Water, Ginger Ales, Club Soda, Bass Ales, Dublin Stout, Etc. :::::

Full Line of BAR GLASSWARE

Both Phones 198. 222-224 Pearl St

**10c TODAY, 10c Tues. and Wed. 10c**

**The \$200,000 Film**

**Thomas H. Ince's Master Production**

**WITH BILLIE BURKE**

**IN "PEGGY"**

**BILLIE BURKE in Her First Appearance in the Movies**

**Big City News Papers Say Billie Burke is the Greatest Screen Actress of the Day**

**Greatest Show Ever Offered for a DIME**

**10c MAJESTIC 10c OF COURSE**

BOWLING		
La Crosse P. O. Clerks		
Berg	139	129
Lund	84	134
Fladlien	169	173
Miller	142	129
Paulson	133	170
Totals	667	735

Winona P. O. Clerks		
Duffy	130	135
Brandhorst	168	146
McElmarty	123	111
Erwin	157	103
Throne	136	154
Totals	714	649

**The Days of Real Sport By Briggs**



**LA CROSSE THEATRE** Miss Laura Larson Manager

**The TED DALLEY STOCK CO. PRESENTS**

**"BLINDNESS of VIRTUE"**

5 STRANGERS CRITICISED THE PLAY LAST WEEK.

2,496 LA CROSSE PEOPLE CRITICISED THE PLAY YESTERDAY.

2,496 LA CROSSE PEOPLE ARE PRAISING THE PLAY TODAY.

3,500 LA CROSSE PEOPLE SHOULD SEE IT.

AS PURE AND CLEAN AS A PLAY CAN BE MADE.

PRICES 10c AND 20c. MATINEE TUESDAY.

RECEPTION MATINEE TUESDAY.

SILVERWARE MATINEE THURSDAY.

STARTING THURSDAY MATINEE, Charles Frohman's great comedy success

**"IS MATRIMONY A FAILURE"**

1,000 LAUGHS GUARANTEED.